



**USTA**   
**FOUNDATION**

**1994 SOCIETY**





## The USTA Foundation uses our sport to help young people get ready for the challenges and opportunities they'll face in life – on and off the court.

Founded in 1994, we are the charitable and social impact arm of the USTA and a national organization with the mission to transform lives through the power of sport.

We work to create opportunities for all young people—particularly in under-resourced communities—to experience all the positive impacts and life-enriching experiences of sports.



## We invest in community organizations that help young people enter, stay, and advance in sports-based systems of learning and development.

Why? Positive, sports-based communities with caring individuals who serve as coaches, teachers, and mentors provide a place of support and belonging at a critical time in a young person's development. That's a lifetime impact that goes far beyond the court.



# 70%

### OF UNDERSERVED COMMUNITIES

are performing under grade level in reading and grammar



# 98%

### OF UNDERSERVED LEARNERS

don't achieve readiness for stem in math and science



# 74%

### OF HIGH SCHOOL GRADUATES

are considered unprepared for college-level courses

## Young people are less ready to face their future.\*

Overwhelming evidence shows that they are less prepared for the challenges they will face in adulthood, such as career, post-secondary education, and good health.

\*Data provided by Winward Academy School Insights Report, October 2021.

# Leave a legacy. You can make a positive impact on our sport and your community through the 1994 Society.

Named after the USTA Foundation's founding year, the 1994 Society represents a dedicated group of leaders who have made a planned gift to the USTA Foundation as part of their legacy. This leadership will profoundly impact the important work of the USTA Foundation to help young people in under-resourced communities get ready for the challenges and opportunities they'll face in life—on and off the court.

## WAYS TO BECOME PART OF THE 1994 SOCIETY\*

### 1. Make a Bequest

By including a provision for USTA Foundation in your will or trust, you can ensure that your impact is felt for generations to come. This flexible option gives you full use of the assets during your lifetime, and you can change the provision at any time. Depending on the nature of the bequest and your personal circumstances, there may also be tax benefits to your estate.

### 2. Name the USTA Foundation as a beneficiary of your IRA or other retirement plan account

This giving strategy is a fast, easy, and may be a tax advantageous way to make a difference. Remaining funds in your retirement accounts could be subject to income tax when disbursed to your heirs, reducing their value. In contrast, a disbursement to the USTA Foundation—a registered 501(c)(3) charity—may not be taxed. This may preserve 100% of the value of your assets to make the positive impact that you want.

## CONNECT WITH US TO LEARN MORE

To learn more about how you can support the USTA Foundation, email: [foundation@usta.com](mailto:foundation@usta.com).

\* Please consult with your tax advisor regarding all donations.







# USTA FOUNDATION

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The USTA Foundation Incorporated ("USTA Foundation") provides grants and scholarships for programs that combine tennis with education to enrich the lives of under-resourced youth. USTA Foundation is a 501(c)(3), tax-exempt, not-for-profit, charitable and educational organization. IRS ID #13-3782331. This request for financial support is for the purpose of funding programs and operations of USTA Foundation. Donations received shall not constitute an endowment of funds and may be expended in their entirety for the state purpose. A copy of USTA Foundation's most recent annual report is available by contacting USTA Foundation Incorporated at 2500 Westchester Avenue, Suite 411, Purchase, N.Y. 10577 or the New York State Attorney General Charities Bureau at 120 Broadway, 3rd Floor, New York, NY 10271. Consult with your tax advisor regarding all donations. ©2025 USTA Foundation Incorporated, 2500 Westchester Avenue, Suite 411, Purchase, N.Y. 10577. All rights reserved.