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BOARD OF DIRECTORS' MESSAGE

Dear Friends,

At the USTA Foundation, we often talk about utilizing the powerful combination of tennis and education to change lives – and we do so because we believe in our mission, that combining capital with the right human resources can change a kid's life, can shape a veteran's future and can impact the everyday well-being of those with disabilities.

We are in the business of serving up dreams, and what an incredibly important and rewarding business that is. By teaming up with and supporting a nationwide network of organizations dedicated to enhancing the lives of those in need, we continue to make a meaningful impact.

As evidence, look no further than our work in 2015. In all, we raised more than \$4 million. That enabled us to distribute more than \$2.7 million in grants and scholarships, bringing our total to more than \$22 million awarded, and allowed us to reach more than 200,000 under-resourced children, individuals with disabilities, military families and communities in need.

That is real support that makes a real difference in the lives of so many. Of course, we didn't go it alone. The Foundation in 2015 received grants from ESPN and Coca-Cola, among many others, and teamed up with like-minded organizations to best serve our constituencies.

We also bolstered our fundraising efforts, relying on a mix of time-tested models and new opportunities. Once again, we hosted a successful World Tennis Day fundraiser, and our US Open events – the Opening Night Gala and Pro-Am – raised more than \$1 million. In addition, we expanded our reach, teaming up with USTA Player Development and tennis legend Nick Bollettieri to host the inaugural Connecticut Pro-Am, with the proceeds benefitting five tennis and education programs in the Nutmeg State, and pairing with former USTA Foundation President Pam Shriver to host the first West Coast Pro-Am, which raised funds for tennis and education programs in Southern California.

Also new for 2015 was the implementation of our Celebrity & Player Advisory Council, a group of global ambassadors dedicated to communicating our vision and helping to fulfill our mission. The council is being led by longtime supporter Alec Baldwin and includes Bob and Mike Bryan, Katie Couric, Jim Courier, Mary Joe Fernandez, Billie Jean King, Todd Martin, Sloane Stephens and MaliVai Washington.

These new faces helped to convey our longstanding successes. In 2015, we held our Fourth Annual Military Appreciation Day during the US Open, honored a new set of Arthur Ashe Essay Contest winners and helped provide support for our 500 National Junior Tennis & Learning chapters, which reach more than 225,000 youths every year. And to make sure we were giving those kids the best opportunities to succeed, we conducted a study analyzing our Academic Creative Engagement (ACE) Curriculum. The results were overwhelmingly positive, proving that the ACE Curriculum is statistically significant in changing children's attitudes and behaviors toward math and literacy.

These achievements, added together, also equaled a four-star rating from Charity Navigator, providing the USTA Foundation with a seal of approval to let our supporters know that we will use their donations prudently and effectively.

There is no greater ideal than to make the world a better place. Effecting change and impacting lives is not easy, however. It takes hard work, dedication and, yes, money. The combination of all three, complemented by the undeniably powerful combination of tennis and education, can change lives. For the USTA Foundation, serving up dreams is not a marketing slogan, it's a mission, and we're proud to have served it so faithfully once again in 2015.



James Blake
Chairman



Thomas S. Chen
President



Daniel J. Faber
Executive Director

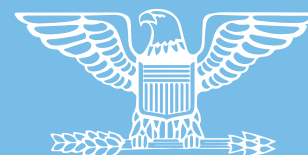
2015 ANNUAL REPORT

ORGANIZATIONAL BACKGROUND AND MISSION STATEMENT:

USTA Foundation Incorporated is a 501(c)(3) charitable organization that was incorporated in 1994 as the philanthropic entity of the United States Tennis Association Incorporated. The mission of the USTA Foundation is to bring tennis and education together to change lives. The USTA Foundation offers financial support to tennis and education programs nationwide that provide positive role models and academic assistance and also assists with providing resources to teach life skills to under-resourced children, individuals with disabilities and military heroes. The USTA Foundation also provides technical support to the programs to help maximize program efficiencies, analyze effectiveness and shares best practices with other programs. The USTA Foundation awards tennis and academic scholarships to high school seniors in all 17 sections of the USTA.

OUR GUIDING PRINCIPLES:

- To **recognize** the basic values embedded in tennis and education, including fun, discipline, hard work, improvement and success.
- To **promote** fitness, health, citizenship, leadership and self-esteem.
- To **support** efforts in tennis and education that help under-resourced youth, military personnel, veterans and their families and those with disabilities.
- To **be inclusive** of individuals from all cultural and ethnic backgrounds.
- To **encourage** individuals to pursue their goals and highest dreams by succeeding and becoming responsible adults.



TENNIS, EDUCATION AND HEALTH GRANT PROGRAMS:

The USTA Foundation's tennis and education programs improve health, build character, teach skills and motivate under-resourced students to strive for academic excellence.

Demographics of Our Network:



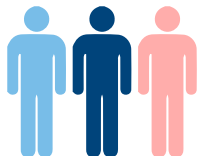
50/50 Gender Split

5-18

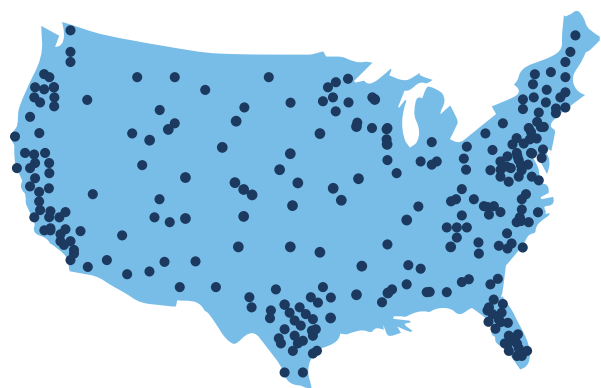
Years Old



77% of families earn under \$50K



70% Ethnically Diverse



500 Chapters
4,500 Locations
4,500 Coaches
225,000 Children
47/50 Largest cities

Our Impact:

The Academic Creative Engagement™ (ACE) curriculum has a statistically significant impact on participants' behavior and attitudes towards learning, math and literacy skills.

91

% of USTA Foundation scholarship recipients attend college for four years

97

% of our coaches report that tennis has made a positive impact on kids' lives

88

% of our coaches report that health and wellness is valued by kids in our network

92

% of our coaches report that kids in our network value education and learning

89

% of our coaches report that kids within our network value their own social development

TENNIS & EDUCATION PROGRAMS

The USTA Foundation's tennis and education programs improve tennis, education and health outcomes for under-resourced youth by helping kids gain the requisite knowledge, skills and attitude needed to develop healthy habits.

USTA NATIONAL JUNIOR TENNIS & LEARNING (NJTL)

The National Junior Tennis & Learning network (NJTL) is the Foundation's proven nonprofit delivery network of 500 local chapters that collectively impact 225,000 children each year. NJTL was founded in 1969 by Arthur Ashe, Charlie Pasarell and Sheridan Snyder with the goal of providing low-cost tennis and education programming to America's underserved youth, without regard to race, gender or income.

A strategic priority of the USTA Foundation is to build the capacity of 15 NJTL chapters so they can join the already existing 21 four-star chapters. To be a four-star chapter, local NJTLs must meet all 26 criteria in the areas of tennis programming, educational programming, depth, breadth, budget and nonprofit best practices.





GAINESVILLE AREA COMMUNITY TENNIS ASSOCIATION GAINESVILLE, FL

The Gainesville Area Community Tennis Association (GACTA) promotes health, character development and academic achievement through tennis. GACTA's largest program is the Aces in Motion (AIM) tennis outreach program. Through AIM, GACTA focuses on underserved youth in its local community, including those living in low-income neighborhoods and those with disabilities. To achieve its mission, GACTA partners with schools, the city parks and recreation department, the Gainesville Police Department and a number of other nonprofits to provide quality tennis and life-skills instruction, mentorship and academic support to at-risk children of all abilities.

GACTA currently reaches more than 450 elementary, middle and high school-aged youth each week at 12 different sites in the Gainesville area. The organization has been included in the USTA Foundation NJTL Capacity Building program for the past two years. The training, consulting and funding GACTA has received through this program have been extremely beneficial to the organization, said GACTA officials, both in terms of the program's impact on the community as well as its own health and sustainability.



ANNUAL NATIONAL WOUNDED WARRIOR TENNIS CAMP BALBOA TENNIS CLUB, SAN DIEGO, CA

SAN DIEGO DISTRICT TENNIS ASSOCIATION MILITARY ADAPTIVE TENNIS—SAN DIEGO, CA

For the fourth straight year, the San Diego District Tennis Association, in partnership with Naval Medical Center San Diego and Balboa Tennis Club, hosted a national adaptive tennis camp for more than 50 wounded, ill and injured service members, veterans and their caregivers. Participants ranged in age from 20 to 91, came from 23 different states and represented all military branches and major ethnic groups. The majority were beginning tennis players, but after 12 hours of instruction from some of San Diego's best pros, they were able to rally and compete in a friendly round-robin competition designed to pull together all the lessons of the week.

LEGACY YOUTH TENNIS & EDUCATION FOUNDATION PHILADELPHIA, PA

Legacy Youth Tennis and Education is a tennis-based youth development organization that prepares young people, especially those from under-resourced families and communities, for success as individuals and as active, responsible citizens. Legacy does so through an innovative tennis, education, life skills and leadership development model. In addition to operating its 16 courts and classrooms at the USTA Regional Training Center in the East Falls section of Philadelphia, Legacy also delivers programming to more than 40 schools and recreation centers throughout the Philadelphia area.

Each year, Legacy serves an economically and culturally diverse population of about 4,000 young people, ages 4 to 18. Founded in 1952, the organization is one of the longest-running NJTL chapters in the country. In 2015, the USTA named Legacy the NJTL Chapter of the Year, distinguishing it from more than 500 tennis organizations nationwide.



INNERCITY TENNIS FOUNDATION MINNEAPOLIS, MN

InnerCity Tennis Foundation's (ICT) mission is to develop and unleash the potential of youth, on and off the tennis court, by engaging and serving a supportive community.



The organization is guided by and promotes seven core values: teamwork, responsibility, service, perseverance, integrity, respect and enthusiasm. As a youth development organization, ICT uses tennis as a vehicle to help kids develop healthy fitness and nutritional habits, grow in character and embrace ICT's seven core values, and succeed academically in preparation for lives of leadership and service.

Programs are delivered year-round at locations across Minneapolis, including in 24 parks and seven schools, at ICT's Northside partner location, Hospitality House, and at ICT's own 12-court indoor tennis center in South Minneapolis. ICT engages more than 4,000 youth annually through its programs, which include Community Outreach, Summer Tennis in the Parks, ICT in the Schools, Academic Creative Engagement (ACE), Cities Academy, Super Saturdays and Kidspeed(R). Founded in 1952, InnerCity Tennis has impacted the lives of more than 75,000 Minneapolis youth.

EAST PALO ALTO TENNIS & TUTORING PALO ALTO, CA

East Palo Alto Tennis and Tutoring (EPATT) is an award-winning after-school program that provides free one-on-one academic tutoring, group tennis instruction and parent education to 120 K-12 students from East Palo Alto. Through partnerships with families, schools, volunteers and other programs, EPATT helps children reach their potential academically, athletically and socially.

EPATT is a nationally replicated program that utilizes volunteers to tutor its participants. Stanford University students sign up to tutor a child for the full academic year. EPATT alumni are USPTA-certified tennis coaches who teach tennis and fitness. EPATT distinguishes itself from other after-school programs through its emphasis on parent education via workshops, one-on-one meetings and accountability.



NJTL CAPACITY BUILDING PROGRAM

The USTA Foundation invests in the sustainability of its NJTL network of nonprofits through the Capacity Building Program (CPB). The Capacity Building Program incorporates funding, trainings and technical assistance to help NJTL chapters develop into thriving nonprofits that carry out their missions efficiently and effectively. As a result of the Capacity Building Program, participating NJTL chapters have seen recent success in fundraising, hiring key staff members, recruiting and engaging new board members as well as increasing the total number of youth served annually. Both the annual CBP Assessment and annual CBP Report indicate measurable growth in key organizational capacity areas – evaluation, strategic planning and operations. Furthermore, seven NJTL chapters have advanced one or more NJTL Star-Level/s over the course of the last year.



THE FOLLOWING PROGRAMS WERE AWARDED 2015 GRANTS BY USTA FOUNDATION:

Activity Aces Super Senior Tennis Club Inc.
Washington, DC

Adaptive Tennis Association Of North Carolina
Raleigh, NC

A's & Aces, Inc.
New Orleans, LA

Atlanta Youth Tennis & Education Foundation
Atlanta, GA

Baseline Wheelchair Tennis Foundation
Lakeland, FL

Bennett Institute Physically Challenged Sports
Baltimore, MD

Black Women in Sport Foundation
Philadelphia, Pa.

Britton Christian Church
Oklahoma City, OK

Capital Region Youth Tennis Foundation Inc
Albany, NY

Center For Fathers And Families
Sacramento, CA

Central Indiana Tennis Foundation
Indianapolis, IN

City of Ft. Lauderdale Parks & Rec
Ft. Lauderdale, FL

Collective Impact
San Francisco, CA

Courier's Kids, Inc.
New York, NY

Dallas Tennis Association
Addison, TX

Danbury Grassroots Tennis & Enrichment Program
Danbury, CT

Down The Line And Beyond Foundation
Villanova, PA

Dwight F Davis Memorial Tennis Center
St. Louis, MO

East Palo Alto Tennis & Tutoring
Palo Alto, CA

Education Foundation for School District 50
Westminster, CO

Embrace Your Dreams
Bethlehem, PA

Family Biz Builder
Tunica, MS

First Break Academy
Manhattan Beach, CA

First Missionary Baptist Church-Wilson's Mills/Next Level
Wilson's Mills, NC

First Serve - New Mexico Inc
Santa Fe, NM

First Serve OKC Foundation
Oklahoma City, OK

Gainesville Area Community Tennis Association
Gainesville, FL

Genesis School
Kansas City, MO

Hamilton County Community Tennis Association
Carmel, IN

Harlem Junior Tennis And Education Program
New York, NY

Harper For Kids
San Francisco, CA

Hawaii Pacific University
Honolulu, HI

Hebni Nutrition Consultants, Inc.
Orlando, FL

Houston Tennis Association Inc.
Houston, TX

Houston Wheelchair Tennis Program & Team
Cypress, TX

I Have A Dream Foundation Of Boulder County
Boulder, CO

Inner City Tennis Clinics Incorporated
Painesville, OH

Innecity Tennis Foundation
Minneapolis, MN

Jewish Council For Youth Services
Chicago, IL

Junior Tennis Champions Center
College Park, MD

King Of The Court Tennis Ministry Inc.
Durham, NC

King Street Center Inc.
Burlington, VT

Lancaster Tennis Patrons Association, Inc.
Lancaster, PA

Legacy Youth Tennis and Education
Philadelphia, PA

Long Island Foundation for Tennis
And Learning Ltd. (LIFTALL)
Huntington, NY

Lowcountry Youth Tennis Association
Daniel Island, SC

MaliVai Washington Kids Foundation Inc.
Jacksonville, FL

Mentor Tennessee
Nashville, TN

Mid Carolina Tennis Association
Rock Hill, SC

Milwaukee Tennis & Education Foundation Inc.
Milwaukee, WI

National Junior Tennis & Learning Of Trenton
Trenton, NJ

National Junior Tennis League Of Indianapolis
Indianapolis, IN

New Haven Youth Tennis and Education, Inc.
Guilford, CT

New York Junior Tennis and Learning
Woodside, NY

Norwalk Grassroots Tennis Inc.
Norwalk, CT

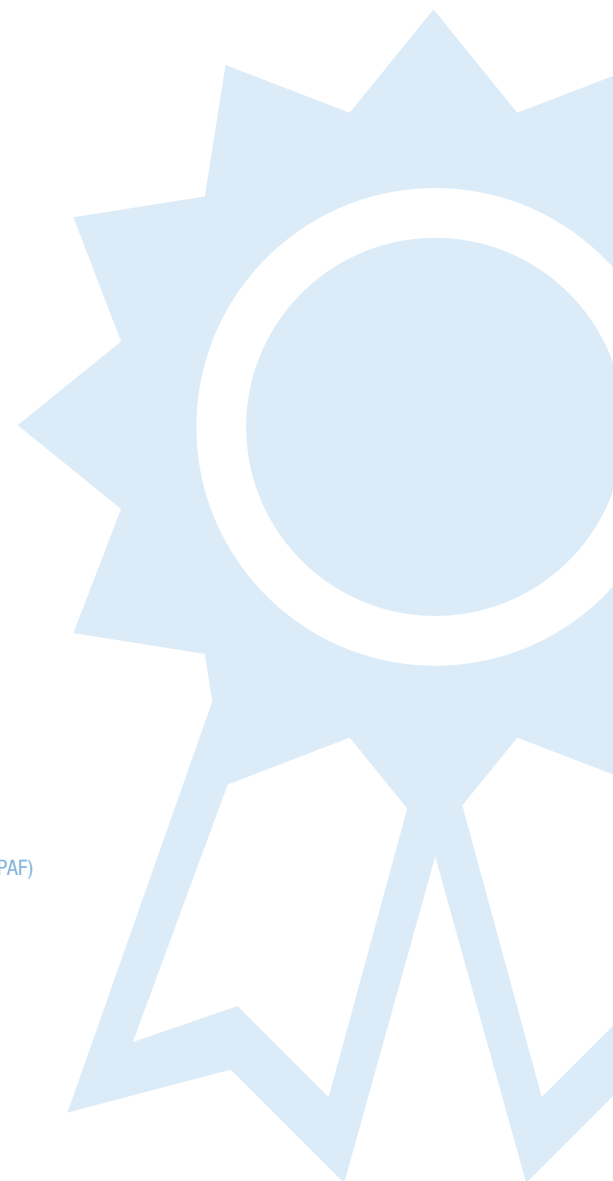
Orthotic And Prosthetic Activities Foundation, Inc. (OPAF)
Charlotte, NC

Palm Beach Area Tennis Patrons/Tennis PALs
Palm Beach, FL

Portland After School Tennis & Education
Portland, OR

Prospect Park Alliance Inc.
Brooklyn, NY

Puerto Rico Agricultural Extension Service
San Juan, PR



THE FOLLOWING PROGRAMS WERE AWARDED 2015 GRANTS BY USTA FOUNDATION:

Reading Recreation Commission
Reading, PA
Richard Pancho Gonzalez Youth Foundation
Goodyear, AZ
Rodney Street Tennis & Tutoring Association
Wilmington, DE
Sacramento Community Tennis Association
Antelope, CA
Saint Paul Urban Tennis
Saint Paul, MN
San Antonio Tennis Association
San Antonio, TX
San Diego District Tennis Association
San Diego, CA
San Francisco Recreation & Park Department -
San Francisco Parks Alliance
San Francisco, CA
San Joaquin Valley Tennis Academy/Future
Stars 2000's, Inc.
Stockton, CA
Sandy Springs Tennis Association Inc.
Sandy Springs, GA
Sloane Stephens Foundation Inc.
Ft. Lauderdale, FL
So Cal Tennis Association Foundation FBO LA84
Los Angeles, CA
South Atlanta Tennis Association
College Park, GA
Southern Connecticut Alliance for Tennis & Education
New Canaan, CT
Southern Crescent Tennis Association
Peachtree, GA
Sportability of Iowa
Cedar Rapids, IA
Sportable - Richmond Adaptive Sports and Recreation
Richmond, VA
Sportsmen's Tennis & Enrichment Center
Dorchester, MA
Stamford Youth Tennis Academy
Stamford, CT

Stephanie Waterman Tennis Foundation
Lenexa, KS
Tenacity Inc
Boston, MA.
Tennis & Education Inc.
Saint Paul, MN
Tennis & Tutoring
Salt Lake City, UT
Tennis 4 Every 1
The Woodlands, TX
Tennis And Tutoring Program
Salt Lake City, UT
Tennis for Charity, Inc.
Cincinnati, OH
Tennis Memphis Inc.
Memphis, TN
Tennis Patrons Foundation Of Greater Pittsburgh
Allison Park, PA
Tennis Pups
Honolulu, HI
Tennis Success Inc
Corpus Christi, TX
Texas Tennis and Education Foundation
Austin, TX
The ACE Project - Baltimore
Baltimore, MD
The Chicago Active Childrens Excel Project -
The ACE Project
Clarendon Hills, IL
Todd Martin Youth Leadership
Lansing, MI
United Charitable Programs
Falls Church, VA
University of Alabama - Adaptive Athletics
Tuscaloosa, AL
University of Houston - Adaptive Athletics
Houston, TX
USTA NJTL of Coachella Valley
Indian Wells, CA
Utah Tennis Association
Salt Lake City, UT

Vt Marty Hennessey Jr Tennis Foundation
Boulder City, NV
Washington Tennis & Education Foundation
Washington, DC
West Coast Wheelchair
North Hollywood, CA
Western Youth Network
Boone, NC
Wheelchair Sports Federation
Middle Village, NY
Wheelchair Sports Inc.
Wichita, KS
Winston-Salem Tennis
Winston-Salem, NC
Wright State University Foundation, Inc.
Dayton, OH
XS Tennis and Education Foundation
Chicago, IL
YMCA of Metro Atlanta
Atlanta, GA
YMCA Of Rome & Floyd County
Rome, GA
Youth and Tennis, Inc.
Jamaica, NY
Youth At Heart Inc.
Tulsa, OK
Youth Development Association, Inc.
Madison, AL
Youth Tennis Advantage
San Francisco, CA
Youth Tennis San Diego
San Diego, CA
YWCA of Asheville and Western North Carolina Inc.
Asheville, NC



2015 USTA FOUNDATION SCHOLARSHIP RECIPIENTS

Marian Wood Baird College Scholarship - \$15,000

Leigh S., Wisconsin

Dwight Mosley Scholarship Award - \$10,000

Nicole K., Nevada

Brian E., Puerto Rico

Dwight F. Davis Memorial College Scholarship - \$10,000

Kelly R., Minnesota

Peter M., Wisconsin

Rosalind P. Walter College Scholarship - \$10,000

Kierra R., South Carolina

Richard M., Texas

Professional Tennis Management Scholarship - \$10,000

Sydney W., Michigan

Jonathan F., Tennessee

Eve Kraft Scholarship - \$2,500

Sarah H., California

Jonathan H., Virginia



2015 USTA FOUNDATION SCHOLARSHIP RECIPIENTS

College Educational Scholarship—\$8,000

Lisa A., Minnesota	Savannah F., California	Vanessa L., New York	Janelle Allison P., California
Conner A., Florida	Teah F., Arkansas	Chad L., California	Valeria R., Virginia
Emma A., California	Nicole F., Oregon	Maxwell L., Hawaii	Zachary R., Arizona
Adelene B., New Jersey	Lucas G., Kentucky	Kaelyn L., Georgia	Fidel S., Puerto Rico
Antonia B., Florida	Alexandra G., Ohio	Yok Jing Kamerian M., California	Kalika S., Florida
Kristina B., New York	Austin G., Texas	Marissa M., Texas	Derek W., Indiana
Yolena C., Arizona	Abigail J., Rhode Island	Kallah M., New Jersey	Simon Y., Texas
Grayson E., South Carolina	Blest J., Maryland	Shane M., New York	
Brooke F., Ohio	Elliott K., Iowa		

College Textbook Award—\$1,000

Annie B., California	Taylor O., Florida
Gwyneth C., Nebraska	Breanna P., Colorado
Jonathan J., Georgia	Nyambe T., New Jersey
Elijah Reb M., Connecticut	Ashley V., Connecticut
Emily M., Missouri	



SPONSOR SUPPORT

Thank you to USTA Foundation
partners and sponsors for their
generous and sustained support
throughout 2015. Their belief and
commitment to our mission is a driving
force behind our success.



FUNDRAISING EVENTS

WORLD TENNIS DAY CELEBRATION

The BNP Paribas Showdown is a unique, one-night tennis exhibition held each year on World Tennis Day at Madison Square Garden. World Tennis Day kicks off the outdoor tennis season with tennis providers organizing Tennis Play Days for children and adults. The BNP Paribas Showdown draws a crowd of domestic and international tennis enthusiasts and has included current and past champions such as Roger Federer, Pete Sampras, Monica Seles, Novak Djokovic, Rafael Nadal, John McEnroe, Andre Agassi, Serena Williams, Maria Sharapova and Victoria Azarenka. In 2015, the USTA Foundation was once again named the official charity of the BNP Paribas Showdown and held a World Tennis Day reception, showcasing Showdown players Roger Federer, Grigor Dimitrov, Monica Seles and Gabriela Sabatini to raise money for tennis and education programs for under-resourced youth. This second-year event grossed more than \$175,000.





JUDY LEVERING LEADERSHIP INITIATIVE

Judy Levering, the first woman to serve as USTA President, was instrumental in creating the USTA Foundation. Judy founded the NJTL of Lancaster, Pa., and knows the difference that tennis and educational opportunities can make in a child's life. The Judy Levering Leadership Initiative funds the local grass-roots leadership needed to help developing chapters become established youth development institutions in their community. The money raised through this initiative is used for the professional development of individual local leaders, with collection of development materials and training based on best practices of already successful tennis and education organizations.

CT PRO-AM & GALA PRESENTED BY SYNCHRONY FINANCIAL

This year, we partnered with the CT Alliance for Tennis + Education to host the CT Pro-Am & Gala to benefit our National Junior Tennis & Learning programs in Bridgeport, Danbury, New Haven, Norwalk and Stamford. Synchrony Financial also signed on as a new presenting sponsor of the event. In all, 24 amateurs were provided with a memorable experience playing with and against some of America's most promising rising stars and legends of the game. Nick Bollettieri, Martin Blackman, William Blumberg, Jennifer Brady, Louisa Chirico, Taylor Dent, Taylor Fritz, Nicole Gibbs, Brian Gottfried, Tom Gullikson, Jose Higuera, Austin Krajicek, Mitchell Kreuger, Johan Kriek, Patrick McEnroe, Reilly Opelka, Ryan Shane and Frances Tiafoe joined us for an afternoon of tennis, which was followed by an evening gala hosted at The Stanwich Club in Greenwich. Our donors and supporters helped us raise more than \$245,000 to support our Connecticut programs and Excellence Teams Initiative.





OPENING NIGHT GALA AT US OPEN PRESENTED BY ESPN

The Opening Night Gala presented by ESPN is the major fundraiser that supports the USTA Foundation's mission. Each year, guests are treated to cocktails, dining and a live auction in the President's Suite followed by courtside viewing of the Opening Night celebration and exciting matches. A huge financial success, the Gala's gross revenue surpassed the \$750,000 mark in 2015. The sold-out 2015 event featured USTA Foundation supporter and Chairman James Blake; co-hosts Alec Baldwin and Katie Couric; and our honored guests, longtime supporters Chris and Courtney Combe. Two hundred other celebrities, business leaders, elite athletes and guests joined together to raise funds in support of our NJTL chapters.

USTA FOUNDATION PRO-AM AT THE US OPEN

The Pro-Am at the US Open is a dream come true for 16 lucky amateurs who get the chance to play with tennis Hall of Famers and champions at the USTA Billie Jean King National Tennis Center. The annual event is held on the second Friday at the US Open and has featured Tracy Austin, James Blake, Pat Cash, Michael Chang, Gigi Fernandez, Mary Joe Fernandez, Henri Leconte, Iva Majoli, Martina Navratilova, Jana Novotna, Mark Philippoussis, Cedric Pioline, Chanda Rubin and Arantxa Sanchez Vicario, among others. These tennis greats join amateurs from around the world for this fun-packed event, followed by lunch and culminating with an exciting afternoon watching the men's semifinals from a luxury suite. We are very appreciative that these champions and amateurs choose to support the USTA Foundation and give back to the sport they love. The 2015 Pro-Am grossed more than \$200,000.





USTA FOUNDATION WEST COAST PRO-AM

The USTA Foundation hosted the first West Coast Pro-Am in Los Angeles on Nov. 8, 2015, raising more than \$150,000 for tennis and education programs in Southern California. The event was hosted by former International Tennis Hall of Famer Pam Shriver and included USTA Foundation Chairman James Blake; USTA Chairman, CEO and President Katrina Adams; tennis stars Tracy Austin, Sloane Stephens and CoCo Vandeweghe; and celebrities Katharine McPhee, Elisabeth Shue, Boris Kodjoe and Elyes Gabel. Participants from Ramp Up, a Los Angeles-based chapter of the National Junior Tennis & Learning (NJTL) network, served as ballpersons for the event. The organization is one of the USTA Foundation's premier after-school tennis and education programs. The Pro-Am was followed by a reception and dinner that attracted tennis stars, icons, enthusiasts and celebrities, all to support the work of the USTA Foundation in combining tennis and education to aid those in need.

BRICK AND PAVER PROGRAM

The Avenue of Aces® is the USTA Foundation's most visible donor-sponsored program at the USTA Billie Jean King National Tennis Center, home to the US Open. Inaugurated in 2005, the Avenue of Aces® is a collection of personalized bricks and pavers that form the pathway from the East Gate Plaza to Arthur Ashe Stadium. In 2010, we inaugurated a "neighborhood" concept on the Avenue of Aces®, starting with legendary champion Billie Jean King. Since then we've added eight additional US Open Champion neighborhoods, each having a personalized paver that anchors their own "neighborhood" on the Avenue – all supporting the mission of the USTA Foundation. In 2015, the champion neighborhoods included Andre Agassi, Chris Evert, Stefanie Graf, Billie Jean King, Ivan Lendl, John McEnroe, Martina Navratilova, Pete Sampras and Randy Snow. Supporters can see their names near their favorite champion and be part of the US Open, while also giving back to tennis.



2015 USTA FOUNDATION DONORS

\$25 - \$99

William Adams
Jodie Adams
Theresa Altgibers
Cathy & David Archibald-Seiffer
Diane Arditti
Laura & Eric Athey
Bobby Barbera
Hannelore Barr
Scott Barton
Jenna Bauberger
Christopher Baxter
Marcus Bell
Claire-Laure Belt
Richard Bergstresser
Yadiel Bisrat
Nicholas Blizniak
Anne Blodgett
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Jeffrey Brewington
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Debra Burke
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Eleanora Mauritson
Barbara McVea
Howard Menaker
Jack Messerly
Mary Beth Monroe
Joyce Moylan
Jermaine Myers
Jean Namkung
Sally & Joel Newton
Alan Nordhem
Jennifer Ocampo
Doreen Orf
Jitsukon Paisanautphong
George Parnell
Jennifer Pease
Barbara Perry
Aitan Plank

Peter Poras
Elizabeth Preble
Adria Price
Joshua Pruitt
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Clark Readler
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Adam Schultz
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The Ounce of Prevention Fund of Florida
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USTA Pacific Northwest
USTA Southwest
USTA Texas Section
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\$5,000 - \$19,999

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\$20,000 - \$49,999

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\$50,000+

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The Coca-Cola Foundation
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DONOR SPOTLIGHT

BARRY SEGAL BECOMES NEWEST FOUNDATION PARTNER

Barry Segal approaches his philanthropic endeavors in the same way he tackled tasks as an entrepreneur – with focus, determination and dedication. He is approaching a decade of partnering with the USTA Foundation to serve up dreams to those in need, and last year he became the newest Foundation Partner after pledging to donate \$250,000 over the course of the next three years.

His pledge will play a key role in helping the USTA Foundation meet its goal of raising \$15 million in three years to serve an additional 50,000 under-resourced children with our programs nationwide.

Segal initially became involved with the USTA Foundation through attending sponsored events, galas and pro-ams. Moved by the mission and goals of the Foundation, he gradually became more involved with its campaign that brings tennis and education together to change lives. With his ongoing support, the Foundation will continue to provide resources and financial support to enhance education, wellness and social initiatives benefitting more than 225,000 children in 4,500 locations across the country.

Segal has touched many lives in many ways. As a father of six children and grandfather to 15, he has been a terrific provider. As a businessman, he helped roofing materials company Bradco Supply generate more than \$1.9 billion in sales across 150 branches nationwide.

And as a philanthropist, he created the Segal Family Foundation to help community-based organizations utilize the localized knowledge needed to create sustainable change in their communities in sub-Saharan Africa. In addition, Segal is the founder of Focus For Health (previously Focus Autism), where Segal and his team focus on finding the cause of autism, and creating a deep awareness of maternal and children's health, immune health and other chronic illnesses.



Q&A: BARRY SEGAL

Why did you first decide to donate to the USTA Foundation?

Barry Segal: Dave Humphreys from Tamko, a roofing manufacturer and business colleague, invited us to play in [the US Open] Pro-Am eight or nine years ago. We have been going on our own ever since.

How did you learn about the Foundation's work?

Barry Segal: We attended the [US Open Opening Night] Gala, saw a picture of Herb Schultz, whom we banked with years ago. Also met Mal Washington at the Pro-Am and we have been funding his NJTL program in Jacksonville, Fla.

Why is it important to you to make a difference in the lives of under-resourced populations?

Barry Segal: I don't think it's fair that children born in underprivileged areas won't have the same chances as the more fortunate, and instead of getting better, it gets worse. In Sub-Saharan Africa, we like to find small operations where a little money can help them grow and expand, so Mal Washington fit, as did [the NJTL chapter] 15-LOVE in Albany, N.Y. I've also given \$10,000 to start a program in Baltimore. I feel strongly that the lowest socioeconomic areas have to be treated much better.

What is your favorite aspect about the work the USTA Foundation does?

Barry Segal: They establish places where the minorities can participate, a small step to providing an opportunity for deserving people. It's also not an expensive sport, and public courts are usually readily available.

What motivates you to be part of the success of the USTA Foundation?

Barry Segal: My focus is to create programs in the lower socioeconomic areas to help give deserving kids opportunities.

Could you share a story about your experience partnering with the Foundation?

Barry Segal: It is fun to play in the Pro-Am. Every year, Tracy [Austin] asks me the same thing – "I know your wife Dolly but, what's your name?" Everybody knows my wife Dolly and forgets my name.

What do you wish other people knew about the USTA Foundation?

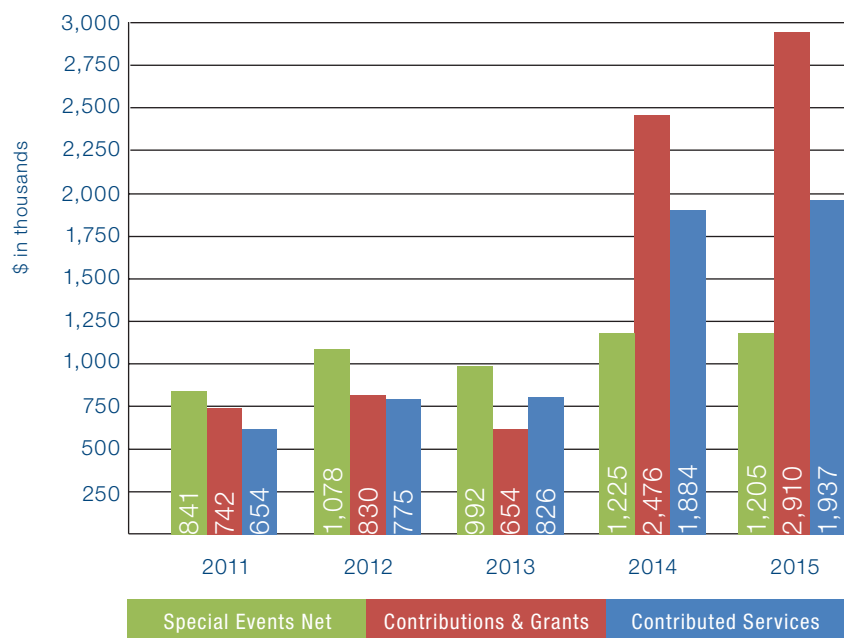
Barry Segal: It's a great, well-run organization which has a chance to make a significant difference in people's lives.

USTA FOUNDATION FINANCIALS

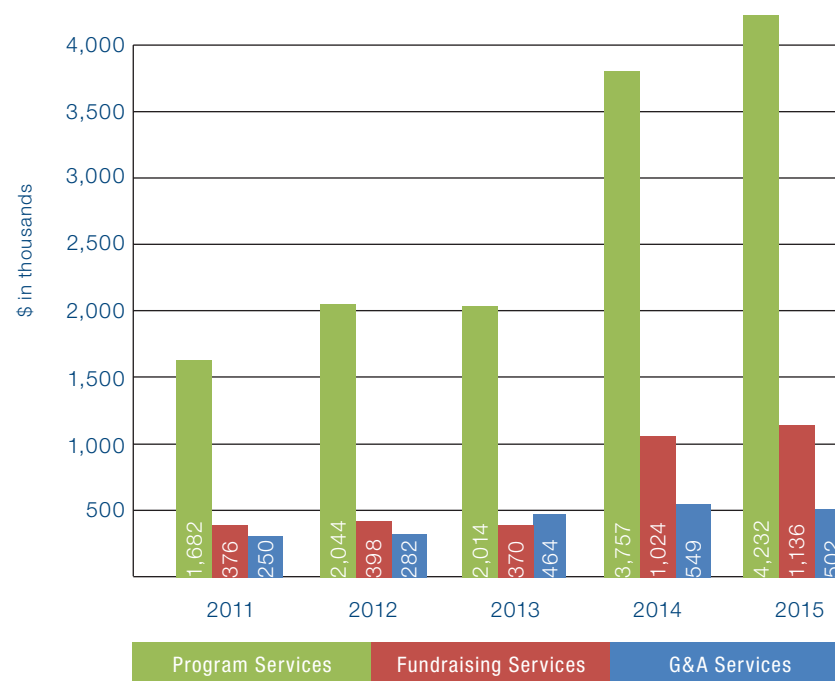
USTA Foundation Incorporated is grateful to the United States Tennis Association Incorporated for underwriting the majority of its administrative expenses, as well as to our individual, corporate and foundation contributors whose generosity provides college scholarships and program grants to worthy candidates across the country. Our team works diligently to direct all of our resources to changing lives through tennis and education.

The charts below provide information about the revenue and disbursements of USTA Foundation for 2015.

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USTA FOUNDATION EXPENSES



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USTA Foundation Incorporated
70 West Red Oak Lane, White Plains, NY 10604
Tel: 914-696-7223 • Fax: 914-697-2307
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