

"FROM HARLEM JUNIOR TENNIS TO HARVARD TO WORLD #4, I AM LIVING PROOF THAT THE USTAF MISSION TO USE TENNIS AND EDUCATION TO ENSURE A LIFETIME OF SUCCESS ON AND OFF THE COURT REALLY WORKS. I AM PROUD TO SERVE AS A ROLE MODEL AND TO BE INVOLVED WITH THE USTA FOUNDATION."

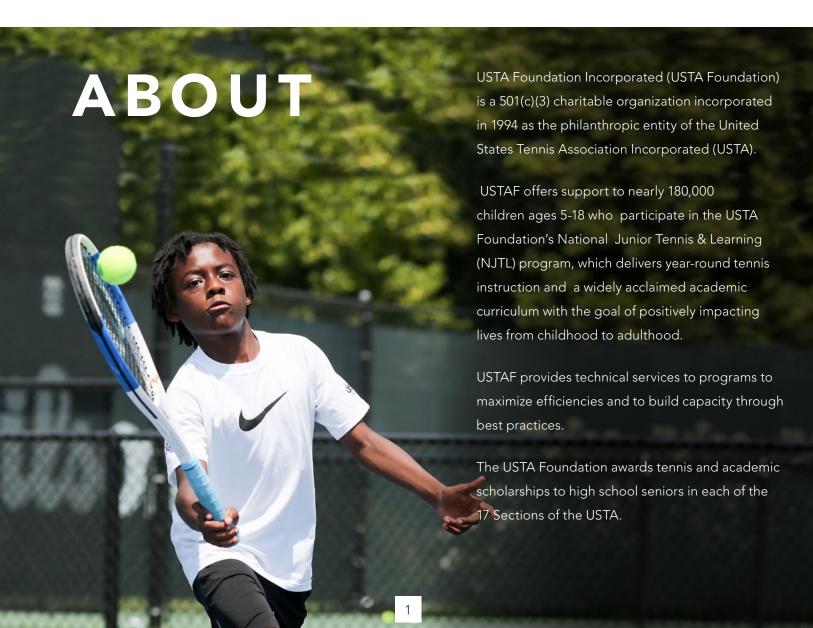
James Blake, USTA Foundation Chairperson



### **MISSION**

The mission of the USTA Foundation (USTAF) is to bring tennis and education together to change lives. USTAF uses the sport of tennis as a vehicle to help under-resourced youth become more engaged in school and learning with the goal of succeeding in tennis and in life.





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### MAKING A DIFFERENCE

Dear Friends,

Our supporters are the cornerstones for the USTA Foundation to fulfill its mission to change the lives of youth through tennis and education. In so many ways every day, the USTAF flagship NJTL programs impact children's lives in the afterschool setting with positive experiences on and off the tennis court.

In 2017 and 2018, new milestones were reached with two major pledges and generous donations from hundreds of contributors.

We are excited to report that a longtime supporter made a \$5 million gift to be fulfilled over five years, to ensure the continued growth of our tennis and education programs. This commitment will enable USTAF to offer a library of education programs, including its widely acclaimed A.C.E. curriculum, to provide access to outstanding community tennis and education programs to thousands of youth.

In addition to receiving unprecedented programmatic support, USTAF was approached two years ago by a Foundation Advisory Board member to create a world-class athletic and academic facility on the West Coast in an underserved area of South Los Angeles. Through the generosity of the Kimmelman family, their friends, and our many partners, and after two years of hard work with architects and collaboration with the City of Los Angeles, plans to construct a multi-sport community center as a legacy to the late Carol Kimmelman, a tireless and dedicated USTAF Board member, are becoming a reality. With \$55 million pledged to date, the Carol Kimmelman Athletic and Academic Campus groundbreaking is currently scheduled for early 2020.

In 2019, NJTL will celebrate 50 years since it was founded in 1969 on public tennis courts as a result of the "dreams" of Arthur Ashe, Charlie Pasarell, and Sheridan Snyder who wanted all children to see brighter futures. Let's keep on dreaming and making a difference for generations to come.

James Blake Chairperson Thomas S. Chen President Daniel J. Faber Executive Director



### PROGRAMS OVERVIEW

USTAF offers tools and resources to facilitate the growth and development of tennis and education for underresourced youth in their communities.

The NJTL network of nearly 300 independent nonprofit programs serving approximately 180,000 youth nationwide, has received more than \$40 million in program services, grants and scholarships to the NJTL network since 1994.

Following organizational assessments in 2017, USTAF selected 22 NJTL chapters for assistance through its Capacity Building program by providing direct oversight in areas ranging from Board development to accounting, finance, and operations. As a result of these efforts, program chapters have increased budgets, and five chapters gained four-star status, the highest rating for NJTL chapter performance.

The NJTL Excellence Teams program is an extension of the NJTL community program. Coaches have identified a group of 296 promising student-athletes whose hard work, talent, and perseverance have earned them spots on 13 NJTL Excellence Teams nationwide. These players receive additional coaching, equipment, and tournament travel expenses are covered at no cost.

The NJTL National Essay Contest presented by Deloitte attracts more than 2,000 essay contest entries annually. Winners in five age groups travel to New York City during the US Open to receive their awards, attend the US Open, and to enjoy cultural activities. 2018 was the first year of a three-year partnership between USTAF and Deloitte.



# ESPN LEAGUE HUMANITARIAN LEADERSHIP AWARD

USTAF received the prestigious ESPN League Humanitarian Leadership Award and a \$100,000 grant in 2017 at a ceremony celebrating leagues, teams, individuals and members of the sporting community that are using the power of sport to make a positive impact on society.

The awards ceremony was held for the first time at L.A. LIVE's The Novo and hosted by former professional boxer Laila Ali and Mike Greenberg, co-host of ESPN's "Mike and Mike."

USTAF directed the grant proceeds to benefit nearly 300 NJTL chapters allowing them to continue providing quality tennis and educational programming to nearly 180,000 under-resourced youth.

This is the first time that USTAF was nominated for the ESPN League Humanitarian Leadership Award.

"The USTA Foundation is proud to be recognized by ESPN with this prestigious award," said Dan Faber, USTA Foundation Executive Director. "We accept this award on behalf of the entire NJTL Network and recognize its work in impacting hundreds of thousands of under-resourced youth around the country through tennis and education programs.

"We are extremely grateful to those who have supported our efforts in everything we do, from improving the organizational infrastructures of NJTLs through funding and technical support, to offering college scholarships so students can successfully excel in their academic endeavors," continued Faber. "A special thank you to former USTA President Judy Levering for establishing the USTA Foundation back in 1994 and for her ongoing passion and commitment. Judy's vision made it all happen."

### **NJTL DEMOGRAPHICS**

USTAF's NJTL network is a consortium of tennis and education programs focused on improving health, building character, teaching tennis and life skills and encouraging under-resourced students to strive for academic excellence.

Visionaries Arthur Ashe, Charlie Pasarell, and Sheridan Snyder founded NJTL in 1969 to provide tennis and educational services to America's youth without regard to race, gender or income.

### **Current NJTL demographics include:**



50/50 gender split



Serving youth 5-18 years old



\$32,000 average household income



69% diverse populations represented



2,500+ coaches oversee programs



300 thapters nationwide\*

\*Approved network members as of November 1, 2018



### **NJTL ESSAY CONTEST**

The NJTL Essay Contest presented by Deloitte is a widely acclaimed educational tool. NJTL participants are asked to write essays answering a thought-provoking question requiring research and analysis and based on their own experience.

#### 2017 Essay Question:

"In addition to tennis, education and life skills are extremely important to the development of our youth. Which one of the three components above is most important to you, and how will it help you throughout your life?"

### **2017 NJTL National Essay Contest Winners**

10U Girls: Maggie Shelburn, IN 10U Boys: Aditya (Adi) Kaul Gupta, MA

12U Girls: Ducky Steward, SC 12U Boys: Dawson Pope, TN

14U Girls: Kira McGrown, Wichita, KS 14U Boys: David Martin Jr., CA 16U Girls: Danielle Ellsworth, MI 16U Boys: Jaylon Bokknight, GA 18U Girls: Gail Cabahug, NY 18U Boys: Shraiy Gupta, NJ



#### 2018 Essay Question:

"What is the most important lesson you have learned thus far through NJTL, and how does that lesson help you in your life as a student, a tennis player, and an individual?"

### **2018 NJTL Essay Contest Winners**

10U Girls: Andrea Nicholson, DC 10U Boys: Krish Attaluri, NC, 12U Girls: Gabrielle Pierce, DC, 12U Boys: Diego Rivera, TX,

14U Girls: Andrea Morales-Mendoza, CA

140 Girls: Andrea Motales-Mendoz. 14U Boys: Isaac Lian, IN 16U Girls: Camille Blecher, TX 16U Boys: Remi Asso-Gonzalez, PA 18U Girls: Hillary Phu, CA 18U Boys: Jabeiro Brown, FL



# EXCELLENCE ON THE COURT AND IN THE CLASSROOM



JTCC 2018 Excellence Teams Cup Champions

Thirteen NJTL Excellence Teams serving 296 youth ages 8-18 nationwide have continued to produce outstanding results on the court and in the classroom.

NJTL community program participants are invited to join NJTL Excellence Teams based on the studentathlete's talent and commitment to training as well as educational aspirations.

95% of NJTL Excellence Team members have GPA's of 3.0 or higher. College acceptances in 2018 included University of Michigan, Dartmouth, University of Maryland, and Southern Methodist University, among many other outstanding colleges and universities.

The NJTL Excellence Teams Cup has become a highlight of the year when the teams come together at the Junior Tennis Champions Center (JTCC) in College Park, MD for a weekend of competition including both tennis and academic challenges that earn points for each team to determine the winner. Activities include singles and doubles tournaments, a tour of Washington, DC monuments, a spelling bee, a relay race, and a quiz on the history of the Lincoln, Jefferson, Martin Luther King Jr. and World War II monuments.

In 2017, Sportsmen's Tennis and Enrichment Center earned the highest overall score to take home the 3rd Annual USTA Foundation NJTL Excellence Teams Cup. Congratulations to Team Sloane Stephens!

In 2018, home favorites JTCC, where current world #30 Frances Tiafoe trained first in the NJTL community outreach program and later in the JTCC high performance development program, proudly hoisted the 4th Annual USTA Foundation NJTL Excellence Teams Cup. Congratulations to Team Mats Wilander!

JTCC NJTL Excellence Team members also represented Team USA to capture the International Tennis Club World Junior Challenge in Japan, including Ayana Akli, Trinity Grear, and Robin Montgomery, who also reached the quarterfinals of the Orange Bowl Girls' 18's and the finals of the ITF Grade 1 tournament in Tokyo.

Clervie Ngounoe, 12, of the NJTL Metropolitan Tennis & Education Group Excellence Team won the Orange Bowl Girls' 12's Championship.

Adrianna Peradoza, 15, also of the Metropolitan Tennis & Education Group, and Owen Megargee, 14, another JTCC Excellence Team standout, were the Girls' and Boys' winners of the inaugural Excellence Cup presented by American Express at the US Open.

Sportsmanship is a major emphasis of the NJTL Excellence Teams, and 2018 awards were presented to the NJTL Dallas Tennis Education Foundation Excellence Team and individually to Flex Howard, 15, and Kylin Sadler, also 15, and both representing NJTL South Atlanta Community Tennis Association Excellence Team.



### SCHOLARSHIP AWARDS

### 2017 & 2018 **USTAF Scholarship Winners**

In 2017 and 2018, USTAF awarded \$630,000 in scholarship assistance to 65 students from each of the 17 USTA Sections. To date, this program has helped over 1000 deserving high school seniors attend college, providing over \$5.3 million in assistance. Students demonstrating financial need are required to submit applications and an essay presenting their overall academic performance, extracurricular activities, tennis participation, and volunteer and community service.



#### Marian Wood Baird College Scholarship - \$15,000

2017 Lillian C. MI 2018 Bill D.

#### Rosalind P. Walter College Scholarship - \$10,000

2017 Kevin T. MN 2017 Priya K. NE 2018 Cooper S. SC 2018 Lindsey S. PA

#### **Dwight F. Davis Memorial College Scholarship - \$10,000**

2017 Michael L. TX 2017 Morgan R. AL 2018 Jabeiro, B Fl 2018 Mauricia G. TX

### **Dwight Mosley Scholarship - \$10,000**

MN

Michael H.

2017 Bernard T. Fl. 2017 Tevani H. NY 2018 Mukasa R. TX 2018 Helena S. TN

#### **Professional Tennis Management Scholarship - \$10,000**

2017 Ryan J. NC 2017 Payton N. FL 2018 Karen R. CA 2018 Nicholas S. NH

### **Eve Kraft Education & College Scholarship - \$2,500**

2018 Camilo F. MN 2017 Julian L.WI 2017 Funice L. CA

#### 2017 College Education Scholarship - \$10,000

Jeanine A.	VA	Sophie H.	NV	Kajen M.	FL	Marilyn R.	IA
Jace A.	HI	Gabriel H.	TX	Sar O.	NC	Jonah W.	OR
Alexandra B.	WA	Maxwell H.	CA	Trina P.	SC		
Joshua C.	MN	Custice J.	MD	Tajmarie P.	NY		
Taylor C.	NY	Guillermo L.	PR	Julia R.	CA		

Jonathan R. NJ

#### 2018 Donald Lawson Tisdel Scholarship - \$10,000

Yok Eyh M.

Gracie F.	NJ	Isaiah J.	TX	Lauren M.	PR	Tajmarie P.	NY
Leaf F.	NY	Alfred K.	NJ	Sydney M.	CA	Julia R.	CA
Blair F.	SC	Kevin L.	NY	Kajen M.	FL	Jonathan R.	NJ
Taylor G.	LA	Emily M.	NY	Sar O.	NC	Marilyn R.	IA
Bronwyn H.	IL	Batool M	MD	Trina P.	SC	Jonah W.	OR

### 2017 & 2018 GRANTS

Serving a wide range of programmatic needs, USTAF made 109 grants in 2017 and 101 in 2018 to youth-serving organizations.



### **2017 GRANTS**

15-LOVE - Capital Region Youth Tennis Foundation
Aceing Autism
Advantage Lancaster
Agape Youth & Family Center
A's & Aces
Associated Recreation Council - Amy Yee Tennis Center
Atlanta Youth Tennis & Education Foundation
Birmingham Area Tennis Association
Border Youth Tennis Exchange
Cincinnati Recreation Commission Foundation
Collective Impact
Courier's Kids, Inc.
Dallas Tennis & Education Academy

Danbury Grassroots Tennis
Delray Beach Youth Tennis Foundation

Down the Line and Beyond

East Palo Alto Tennis and Tutoring Essex Grassroots Tennis & Education

Family Biz Builder First Break Academy

First Serve - Miami
First Serve - New Mexico
First Serve OKC Foundation

First Serve OKC Foundation Folded Flag Foundation

Fred Wells Tennis & Education Center

Frontline Outreach

Fully Devoted Developer of Children Winner's Circle Gainesville Area Community Tennis Association

Genesis School

Greater Hartford Youth Tennis Association

Greater Naples YMCA

Greater Pottstown Tennis & Learning Greensboro Tennis Foundation Albany NY West Hollywood CA Lancaster PA Atlanta GΑ **New Orleans** LA Seattle WA Atlanta GΑ Birmingham ALRio Rico ΑZ ОН Cincinnati San Francisco  $\mathsf{C}\mathsf{A}$ St. Petersburg FL Addison ΤX Danbury CT Boynton Beach FL Haverford PA Palo Alto CA Maplewood NJ Tunica MS CA Carson Miami FLSanta Fe NM Oklahoma City OK Jacksonville FL St Paul MNOrlando FL Shreveport LA Gainesville FL Kansas City MO Newington CT Naples FL Pottstown PA Greensboro NC



#### 2017 GRANTS (Con't)

St. Paul Urban Tennis

Harlem Junior Tennis & Education Program Hebni Nutrition Consultants Houston Tennis Association I Have a Dream Foundation of Boulder County Inner City Tennis Clinics InnerCity Tennis Junior Tennis Champions Center Kids Play Tennis Community Outreach Program Kings County Tennis League Lakes Region Tennis Association - Advantage Kids Lancaster DBA Tennis Central Legacy Tennis & Education Foundation Lenny Simpson Tennis & Education Fund Lowcountry Youth Tennis Association MACH Academy Inc MaliVai Washington Kids Foundation Marty Hennessy Inspiring Children Foundation Metropolitan Tennis & Education Group Midwest Youth Tennis & Education Foundation Milwaukee Tennis & Education Foundation National Junior Tennis & Learning of Indianapolis National Junior Tennis & Learning of Trenton Tennis Rocks - Nehemiah Gateway Community Development Corporation New Haven Youth Tennis & Education New York Junior Tennis & Learning NJTL of Bennington VT NJTL of Fort Collins NJTL of Trenton Norwalk Grassroots Tennis Palm Beach Area Tennis Patrons Park Foundation: Just Ace It Pete Brown Junior Tennis Program Portland Tennis & Education Posh Rock Tennis Foundation Prince George's Tennis & Education Foundation Reading Recreation Commission Richard Pancho Gonzalez Youth Foundation Richmond Community Tennis Association Rising Stars Tennis Association Rockingham County Tennis Association Rodney Street Tennis & Tutoring Association Sacramento Community Tennis Association San Francisco Recreation and Park Department Seattle Tennis & Education Foundation Sloane Stephens Foundation Sonoma Valley Tennis Association South Atlanta Community Tennis Association Southern California Tennis Association Foundation Southern Tennis Patrons Foundation Sportsmen's Tennis & Enrichment Center

New York NY Orlando FL Houston TX Boulder CO Cleveland  $\bigcirc$ H Minneapolis MN College Park MD Bethlehem PA NY Brooklyn Gilmanton NH Lancaster PA PA Philadelphia Wilmington NC Daniel Island SC GA Martinez Jacksonville FL NV **Boulder City** Laurel MD Indianapolis IN WI Milwaukee Indianapolis IN Trenton N.JWilmington DE New Haven CT Woodside NY Bennington VT Fort Collins CO Trenton NJ CT Norwalk West Palm Beach FL Sonora CA Los Angeles CA Portland OR Ocoee FI MD Upper Marlboro Reading PA AZGoodyear CA Richmond Stone Mountain GA Madison NC Wilmington DE Antelope CA San Francisco CA Seattle WA Los Angeles CA El Verano CA Atlanta GA Los Angeles CA Peachtree Corners GA Dorchester MA St Paul MN

#### 2017 GRANTS (Con't)

Stamford Youth Tennis Academy  ${\sf Stamford}$ CT Stephanie Waterman Foundation KS Lenexa Tenacity, Inc. Boston MA Tennis and Tutoring Program Sandy UT Tennis Memphis Memphis TN Tennis Opportunity Program Chicago IL Tennis Success, Inc. Corpus Christi TXThe ACE Project - Baltimore Baltimore MD The ACE Project - Chicago Clarendon Hills IL The Danny Thomas Foundation Columbus OHThe Salvation Army Ken Carlson Boys and Girls Club of Winston-Salem, NC Winston-Salem NC Todd Martin Youth Leadership MI Lansing Urban Minority Alcoholism and Drug Outreach Program of Dayton - Tennis Aces Dayton OH White Plains USTA Player Development NY Washington Tennis & Education Foundation DC Washington Westminster Public Schools Foundation Franktown CO Winston-Salem Tennis Inc. - Young Tennis Folk Winston-Salem NC Youth Development Association Madison ALSan Francisco Youth Tennis Advantage CA Youth Tennis San Diego San Diego CA Zina Garrison Academy  $\mathsf{TX}$ Houston

#### **2018 GRANTS**

City State 40 Love Foundation, Inc. Culver City CA Advantage Lancaster Lancaster PA Agape Youth and Family Center Atlanta GA **New Orleans** LA A's & Aces Asociacion de Tenis de Puerto Rico San Juan PR Atlanta Community Tennis Foundation Atlanta GA Birmingham Area Tennis Association Birmingham ALBorder Youth Tennis Exchange Nogales AZBoys & Girls Clubs of Silicon Valley Milpitas CA Capital Region Youth Tennis Foundation (15-Love) Albany NY Cincinnati Recreation Commission Foundation Cincinnati ОН Columbus Regional Tennis Association, Inc. (CORTA) Columbus GA Dallas Tennis Association Addison TX Danbury Danbury Grassroots Tennis CT Delray Beach Youth Tennis Foundation Boynton Beach FL Down the Line and Beyond Foundation PA Spring City CA East Palo Alto Tennis & Tutoring Palo Alto Essex Grassroots Tennis & Education Maplewood NJ Family Biz Builder Tunica MS Fearlessly Girl, USA Rock Island First Break Academy Carson CA First Serve- Bridgeport Hamden CT First Serve-Miami Miami FL Santa Fe First Serve-NM NM Fred Wells Tennis & Education St. Paul MN Frontline Outreach, Inc. Orlando FΙ Gainesville Area Community Tennis Association Gainesville FL Golden Triangle Tennis Columbus MS Greater Enrichment Program Charlotte NC



#### 2017 GRANTS (Con't)

Greater Newark Tennis & Education Greater Pottstown Tennis & Learning Greensboro Tennis Foundation Greenville CTA/NJTL Four Aces Tennis Club Harlem Junior Tennis & Education Program Hastings Tennis Association Houston Tennis Association I Have A Dream Foundation of Boulder Inner City Tennis Clinics, Inc InnerCity Tennis Foundation Intercollegiate Tennis Association International Tennis Hall of Fame James Lewis Tennis Scholarship Foundation Junior Tennis Champions Center Kids Play Tennis Community Outreach Program Kings County Tennis League Lakes Region Tennis Association Lancaster Tennis Patrons DBA Tennis Central Legacy Tennis & Education Foundation Lenny Simpson Tennis and Education Fund Let's Teach, Inc Love To Serve, Inc. Mach Academy MaliVai Washington Kids Foundation Marty Hennessy Inspiring Children Foundation Metropolitan Tennis & Education Group Milwaukee Tennis & Education Foundation Mountain View Sport & Racquet Club Naples Children and Education Foundation New Haven Youth Tennis & Education New York Junior Tennis & Learning NJTL of Bennington NJTL of Fort Collins NJTL of Indianapolis NJTL of Trenton Norwalk Grassroots Tennis Pasadena Tennis Center Pete Brown Jr Tennis Program Portland Tennis & Education Posh Rock Tennis Foundation Inc Reading Recreation Commission Richard Pancho Gonzalez Youth Foundation

Springfield NJ Pottstown PA Greensboro NC Greenville MS New York NY Hastings MNHouston TX CO **Boulder City** Cleveland Ohio Minneapolis MN Tempe ΑZ Newport RΙ Birmingham ALCollege Park MD Bethlehem PA Brooklyn NY NΗ Gilmanton PA Lancaster Philadelphia PA NC Wilmington South Pasadena  $\mathsf{C}\mathsf{A}$ Chicago IL Augusta GΑ Jacksonville FL NV **Boulder City** Laurel MD Milwaukee WI San Diego CA **Naples** FL New Haven СТ Woodside NY Bennington VT Estes Park CO Indianapolis IN Trenton NJ Norwalk СТ CA Pasadena CA Los Angeles Portland OR  $\mathsf{FL}$ Ocoee Reading PA ΑZ Goodyear



#### 2018 GRANTS (con't)

Rodney Street Tennis & Tutoring Association San Antonio Tennis Association San Francisco Recreation & Park Department Sandy Springs Tennis Association Seattle Tennis & Education Foundation Sierra Junior Tennis Association Sloane Stephens Foundation South Atlanta Community Tennis Association Southern Tennis Foundation Sportsmen's Tennis & Enrichment Center St. George Youth Sports League St. Paul Urban Tennis Stamford Youth Tennis Academy Tenacity Tennis Memphis Tennis Opportunity Program Tennis Rocks The ACE Project The James Blake Foundation The Salvation Army Ken Carlson Boys and Girls Club of Winston-Salem, NC Todd Martin Youth Leadership **USTA Player Development** Washington Tennis & Education Foundation Westminster Public Schools Foundation XS Tennis & Education Foundation Youth Development Association Youth Tennis Advantage Youth Tennis San Diego Zina Garrison Academy

Wilmington DE San Antonio ΤX San Francisco CA Sandy Springs GΑ Seattle WA NV Reno Fresno CA Atlanta GΑ Peachtree Corners GΑ Dorchester MA St. George St. Paul SC MN Stamford  $\mathsf{CT}$ Boston MA Memphis TN Chicago Ш DE Wilmington Baltimore MD  ${\sf Cleveland}$ ОН Winston-Salem NC Lansing White Plains MΙ NY Washington DC Franktown CO Chicago IL Madison AL San Francisco  $\mathsf{C}\mathsf{A}$ San Diego CA TX Houston



### **FUN DAYS**

### #ReturnTheServe Fun Days

Since 2014, US Open sponsor Chase has awarded \$550,000 in grants to NJTL chapters.

In partnership with USTAF, Chase has provided funding to 10 NJTL chapters each year supporting year-round tennis programs to engage youth in USTAF's A.C.E. educational curriculum (Academic Creative Engagement).

In 2017 and 2018. each NJTL chapter which received a grant, hosted Chase #ReturnTheServe Fun Days with tennis-related activities for more than 1,500 children nationwide.

The participating NJTL chapters included:

A's and Aces New Orleans, LA

The ACE Project Riverdale, IL

Dallas Tennis Association Addison, TX

Houston Tennis Association Houston, TX

First Break Academy Carson, CA

MaliVai Washington Youth Foundation Jacksonville, FL

Metropolitan Tennis & Education Group Upper Marlboro, MD

New York Junior Tennis & Learning Bronx, NY

Portland Tennis Education Portland, OR

San Francisco Park & Rec. NJTL San Francisco, CA (2018 only)

Youth Tennis Advantage San Francisco, CA (2017 only)

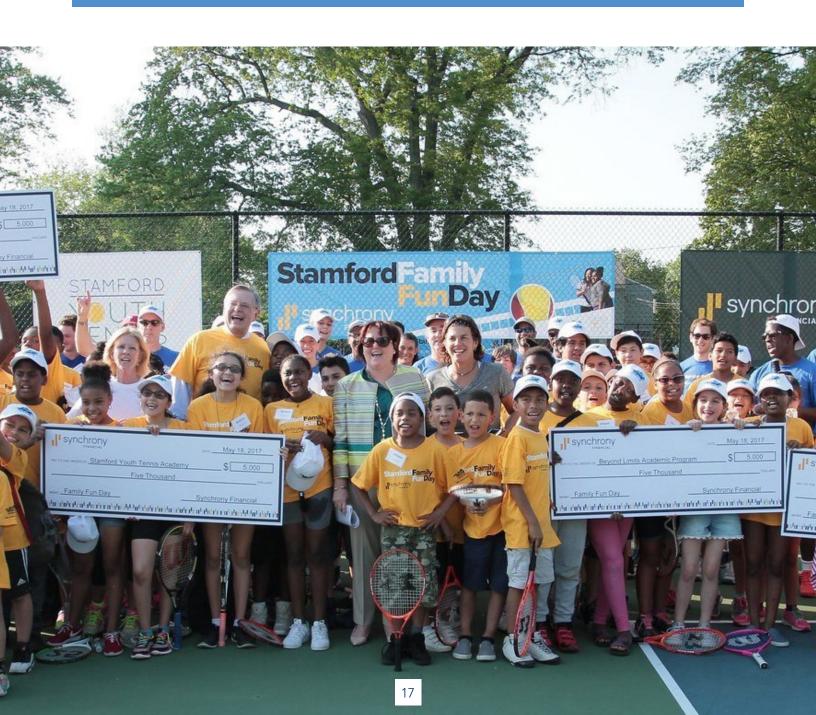
Chase spread the word about the important impact of NJTL programs through social media channels utilizing #ReturnTheServe.



### 2017 STAMFORD FAMILY FUN DAY

Grand Slam Champion and Olympic gold medalist Gigi Fernandez addressed more than 150 kids and families with a motivational message at the second annual Stamford Family Fun Day hosted by USTAF in partnership with the Stamford Youth Tennis Academy and Synchrony Financial in Stamford, CT.

On and off-court activities included tennis and fitness stations, music and zumba dancing. The light and fun atmosphere created a dynamic experience for the participants and special guests Stamford Mayor David Martin, local police and fire department officials, media, and Synchrony Financial employee volunteers.



### **FUNDRAISING**

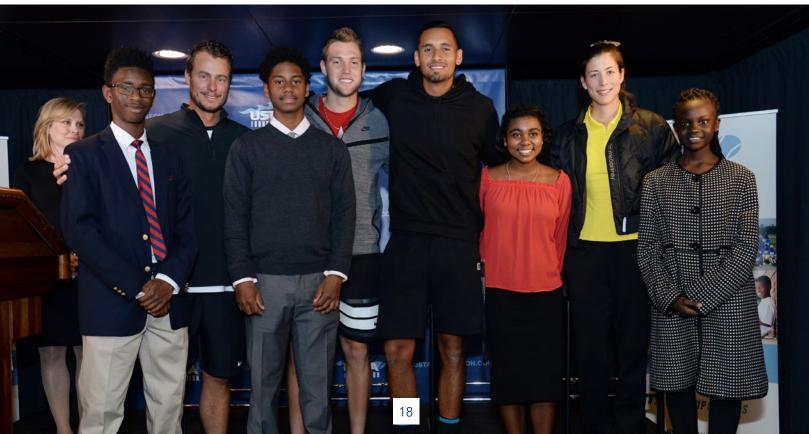
USTAF engaged with philanthropic partners throughout 2017 and 2018 emphasizing the importance of serving under-resourced populations, raising \$3.8 million in net revenues through fundraising events.

### **WORLD TENNIS DAY**

USTAF was designated for the fourth year in 2017 as the Official Charity of the BNP Paribas Showdown, a one-night tennis extravaganza held annually at Madison Square Garden in New York City. In conjunction with the event, USTAF celebrated World Tennis Day with a fundraiser including clinics for donors with the professional players and a reception which showcased the pros including Juan Martin del Potro, Lleyton Hewitt, Nick Kyrgios, Garbiñe Muguruza, Kei Nishikori, Andy Roddick, Jack Sock, and Venus Williams.

Through the collaboration with promoter GF Sports, USTAF raised \$133,000.





### RAISE A RACQUET

A live performance by the Bryan Brothers
Band brought the crowd of more than
300 supporters to their feet at the USTA
Foundation's inaugural "Raise a Racquet"
fundraiser kicking off the "US Open
Experience" in downtown Manhattan on the
rooftop terrace at Brookfield Place.

Before Bob hit the keyboard and Mike picked up his guitar, the winningest doubles tandem in tennis presented a generous \$15,000 donation from the Bryan Brothers Foundation to the USTA Foundation to support the organization's mission to bring tennis and education together to change the lives of youth nationwide.



The atmosphere was energized with activities for everyone including a "Meet Your Match" tennis tournament video game, Wilson Tennis Ball photo wall, an "edible selfie" station, plus US Open-inspired food and signature drinks.

As part of the "US Open Experience", USTAF Chairperson James Blake and the Bryan Brothers held a Q&A and addressed NJTL participants on the exhibition tennis court set up on the plaza. Partner SPEAR Physical Therapy demonstrated and engaged the children in proper functional movement.



A live and silent auction of US Open packages, Yankees tickets, and sports memorabilia provided opportunities for everyone to participate in supporting USTAF's commitment to provide an opportunity for a better future for underresourced youth.

The night was made possible by presenting sponsor ESPN, with support from the young professionals group chaired by USTA Foundation Advisory Board Member Martin Mann.

# TEAM EVENTS BENEFIT USTAF WASHINGTON KASTLES

The Washington Kastles Congressional Charity Tennis Classic and the Laver Cup—two high profile professional tennis "team" events—added USTAF to their team in 2018 by designating USTAF as their official charity beneficiary raising nearly \$250,000 for seven NJTL programs.

The 6th Annual Washington Kastles
Congressional Charity Tennis Classic featured
media, celebrities, and political superstars
turned tennis players taking the court for
a fun-filled competition on July 24, 2018 to
fundraise for underserved youth.



As the designated charitable beneficiary of the event, USTAF directed proceeds to three NJTL chapters in the Washington metropolitan area: Washington Tennis & Education Foundation, Metropolitan Tennis & Education Group, and JTCC.

The bipartisan event anchored by Washington Kastles stars was created with the sole purpose of giving back to the community. Legendary Hall of Famer Nick Bollettieri hosted a Kids' Clinic for local youth before coaching Team Stars who faced off against Team Stripes coached by Kastles' head coach Murphy Jensen.

NBC news anchor Andrea Mitchell welcomed the teams to kick off the evening. Throughout the match, Tennis Channel's Brett Haber kept the fans engaged from the umpire chair with spirited commentary. New York Times' tennis writer Ben Rothenberg simultaneously entertained a national audience via a live stream broadcast of the match play.

Washington Kastles owner Mark Ein and the Kastles' Tennys Sandgren, went head-to-head with Murphy Jensen and DC United coach Ben Olsen.

Congressional representatives included Bob Goodlatte (R-VA), Jimmy Panetta (D-CA), Tom Rooney (R-FL), Jared Huffman (D-CA), and Shelley Moore Capito (R-WVA), joined by former Rep. Kevin Yoder (R-KS) and former Sen. John Breaux (D-LA).

With Team Stripes prevailing in a hotly contested match, 47-42, that went to overtime, area youth were the ultimate winners.

### LAVER CUP

The USTA Foundation was selected as the official beneficiary of the 2018 Laver Cup held in Chicago, IL in September following the U.S. Open. Four Chicago area NJTL chapters received proceeds from the glamorous opening night gala, USTAF brunch, and the Laver Cup tournament.



Students representing the Ace Project, Love to Serve, Tennis Opportunity Program, and XS Tennis & Education enjoyed the experience of meeting Roger Federer and the stars from Team Europe and Team World before the youth were recognized onstage at the gala for their commitment to tennis and education.

Following the Laver Cup Gala, attended by 30 USTAF benefactors, more than 150 USTAF supporters turned out at the Midtown Athletic Club for a brunch headlined by USTAF ambassador Chris Evert, who participated in a lively Q & A session with USTA President Katrina Adams.

The brunch benefiting USTAF was organized and hosted by former USTA Presidents and USTAF Honorary Board members Jon Vegosen and Alan Schwartz, who continue to demonstrate their tireless commitment to the USTAF mission.

Following the brunch, USTAF tennis enthusiasts headed off to see Team World's Frances Tiafoe face off against Team Europe's Grigor Dimitrov in the opening round of the Laver Cup. Team World Captain John McEnroe and Team Europe Captain Bjorn Borg led strong teams, but Team Europe triumphed 13-8.

USTA Foundation also partnered with the Laver Cup and the USTA to refurbish four public tennis courts at Garfield Park in Chicago providing a Laver Cup legacy, providing kids access to high-quality facilities and programs.



### JIMMY EVERT SCHOLARSHIP FUND

Following the August, 2015 passing of legendary tennis coach Jimmy Evert, father of Hall-of-Famer Chris Evert, the Evert family established the Jimmy Evert Scholarship Fund in partnership with USTAF.

"Dad's Court 10 at Holiday Park in Fort Lauderdale was a place where he instilled character and taught life lessons through the language of tennis. Thanks to the Jimmy Evert Merit Scholarship program, we believe our father's legacy now has a chance to live on because every dollar that goes into this program will be utilized to accomplish what Jimmy Evert achieved with his students every day on Court 10."

- Drew, Chris, Jeanne, John, and Clare



The Jimmy Evert Scholarship Fund supports after-school academic tutoring, college counseling and advanced tennis training through tournaments, clinics, private lessons and camps for NJTL participants with a focus on Excellence Teams players ages 8-14 nationwide. Recipients are invited to attend the Evert Academy in Boca Raton, FL and train with top national coaches.

In addition, USTAF awards Jimmy Evert Scholarships to participants in USTA Player Development programs. Together, USTA Player Development representatives and the Evert family select the scholarship winners.

"For all of the recipients, the Jimmy Evert Scholarships represent an opportunity to become Champions in Life creating the same positive impact that Jimmy Evert did for each of his students," said USTAF Executive Director Dan Faber.

# OPENING NIGHT GALA PRESENTED BY

The US Open's glamorous opening night ceremony has set the stage for the USTAF's Opening Night Gala at the US Open for nearly two decades. The annual event highlights USTAF's mission to fund tennis, education and health programs for hundreds of community-based, grassroots programs across the country benefiting thousands of youth.

In 2017, the star-studded event was a phenomenal success raising more than \$1.1 million. ESPN was the presenting sponsor for the Opening Night Gala for the third year making a major donation to the Foundation in the amount of \$150,000. Emmy Award winner Alec Baldwin and tennis champion Martina Navratilova were enthusiastic co-hosts. Among the luminaries in attendance were Vera Wang,



Anna Wintour, Mike Tyson, Mariska Hargitay, Martha Stewart, Megyn Kelly and Gayle King. They joined a sellout crowd who posthumously honored USTAF Board Members Fred Shen and Carol Kimmelman with the "Serving Up Dreams" Award for their dedication in supporting the principles and ideals of the USTA Foundation. The Opening Night Ceremony at the 2017 US Open helped kick off the 20th anniversary celebration of Arthur Ashe Stadium in style. The gala's 200 guests filled the President's Suite and were treated to the on-court Opening Night ceremony featuring global superstar, Shania Twain. Guests wrapped up their evening with courtside seating for the opening night matches.

In 2018, USTAF raised more than \$1.6 million from the 18th annual Opening Night Gala presented again by ESPN. Hosted by Billie Jean King and ESPN's Mike Greenberg, more than 200 guests and celebrities, including Katie Couric, Mayor David Dinkins, Hugh Jackman, Daymond John, and many returning superstars, gathered in the Arthur Ashe Stadium President's Suite to honor longtime USTAF Board member Richard Ader, for his demonstrated personal commitment to USTAF's mission. Among the auction items which raised more than over \$100,000 were, a priceless experience to meet country music star Luke Bryan with VIP concert seats, a Disney dream package and Finals weekend at the US Open in the President's Suite. After dinner, guests enjoyed the Opening Night Ceremony which featured Kelly Clarkson and world-class tennis from the best seats in the house.



### PRO-AM AT THE US OPEN

The Pro-Am at the US Open offers amateur players a memorable tennis experience of a lifetime by trading backhands with and returning serves from some of the greatest champions of all time. While competing with and against former world #1 players, Grand Slam winners, and current coaches and commentators, generous USTAF donors contributed nearly \$1 million in 2017 and 2018 to support the USTAF mission.

Amateurs exchanged serves and volleys with Tracy Austin,
Marion Bartoli, James Blake, Pat Cash, Michael Chang,
Kim Clijsters, Lindsay Davenport, Mary Joe Fernandez,
Jan Michael Gambill, Martina Hingis, Luke Jensen,
Murphy Jensen, Henri Leconte, Martina Navratilova, Mark
Philippoussis, and Arantxa Sánchez Vicario. After winning in
2016, amateur Rob Pohly accomplished a three-peat and took
home the winner's trophy again in 2017 and 2018.

After a morning of spirited competition, Pro-Am participants enjoyed lunch and an afternoon watching the men's doubles final and men's semifinals.





### **TENNIS FANTASY CAMP**

USTAF and USTA Player Development co-hosted the first Tennis Fantasy Camp in 2017 which was an immediate "hit" at the USTA National Campus. Participants spent a fun-filled weekend in Orlando, FL training like the world's elite professional players. Many of the participants returned for another successful camp in 2018.

Designed as a high performance player training camp, the eager "students" received instruction from current USTA National Coaches and other veteran coaches offering drills, practice plans, video analysis, competition, and educational seminars. Throughout the weekend, they trained alongside "campers" Ivan Lendl, Jim Courier, Mary Joe Fernandez, Brian Gottfried, and Hall of Fame coach Nick Bollettieri. Net proceeds, which are designated to USTAF and USTA Player Development, exceeded \$500,000 for 2017 and 2018.





# JUDY LEVERING LEADERSHIP INITIATIVE (JLLI)

Judy Levering has been making a difference in thousands of lives as one of the most influential USTA volunteer leaders. The first woman to serve as USTA President, Judy was instrumental in establishing the USTA Foundation in 1994. In recognition of her dedication to helping others, the Judy Levering Leadership Initiative (JLLI) was created by the USTAF to accelerate the growth of the NJTL Network and improve the quality of grassroots tennis and education organizations. Since the JLLI was created in 2010, more than \$400,000 has been directed by USTAF towards funding leadership training in connection with its national Capacity Building program.

Each year, a reception is held at the USTA Annual Meeting to celebrate JLLI and present the USTAF Outstanding Service Award. The award is given to an individual who embodies the values of dedicated service to help advance the USTAF mission and the NJTL network.

JLLI 2017 recipients were USTAF Board member Amy Smith and former USTA President Jon Vegosen. In 2018, former USTA Treasurer Don Tisdel received the award posthumously.



### PAVER PROGRAM RELAUNCHED

Since 2005, USTAF has been "paving" the way to secure funding for the future through the Avenue of Aces® Brick and Paver program, which raised over \$250,000 in 2017 and 2018.

The Avenue of Aces® is the USTAF's most visible donor-sponsored program at the USTA Billie Jean King National Tennis Center, home of the US Open.

The Avenue of Aces® is a collection of personalized bricks and pavers that form the walkway from the East Gate Plaza entrance to Arthur Ashe Stadium.

In 2010, "neighborhoods" were introduced on the Avenue of Aces®. Starting with legendary champion Billie Jean King, eight additional US Open Champion neighborhoods were developed recognizing Andre Agassi, Chris Evert, Stefanie Graf, Ivan Lendl, John McEnroe, Martina Navratilova, Pete Sampras and Randy Snow,

US Open Wheelchair champion.

Due to the renovation and transformation of the USTA Billie Jean King National Tennis Center and construction of a new Louis Armstrong Stadium, the Avenue of Aces was removed in 2017 and replaced in 2018. When the new Louis Armstrong was unveiled in 2018, the Avenue of Aces had been reimagined, reinstalled, and relaunched, and included a NEW neighborhood.

US Open Doubles Champions are being celebrated in the NEW neighborhood including all-time great champions Bob and Mike Bryan, Martina Navratilova and



Pam Shriver, and John McEnroe and Peter Fleming. Tennis fans and USTAF supporters can now purchase pavers in honor of their own teams – college teams, USTA Adult League teams, Tennis On Campus teams and more. Donors' names surround their favorite champion and hold a permanent place at the US Open.

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### PARTICIPANT PROFILE

Robin Montgomery is an exemplary NJTL Excellence Team player, who at age 14 has already shown through her results that tennis and education are a winning combination.

Robin has proven what time, dedication, and hard work can achieve -- having first earned the USTA National Girls' 12 & Under #2 ranking followed quickly by a USTA National Girls' 14 & Under Top 10 ranking and most recently, while still 14, having reached #70 in the USTA National Girls' 18 & Under rankings and #106 in the ITF World Junior rankings.

Raised in Washington, DC, Robin began playing tennis at the age of four after her mother, Gabrielle Montgomery, discovered the Junior Tennis Champions Center in College Park, MD and signed her up for a lesson. There was no looking back. Robin joined the GEICO Game On NJTL community tennis program where she excelled, and by the age of seven, she had progressed to become a member of the JTCC Team Wilander NJTL Excellence Team.

Robin's win/loss record as a junior is an impressive 330 – 124, including reaching the quarterfinals of the Orange Bowl Girls' Under 18's and being a member of the winning International Tennis Club World Junior Championship team in November, 2018.

Mother Gabrielle and daughter Robin have nothing but good things to say about how USTAF's NJTL programs have helped them both on and off the court.

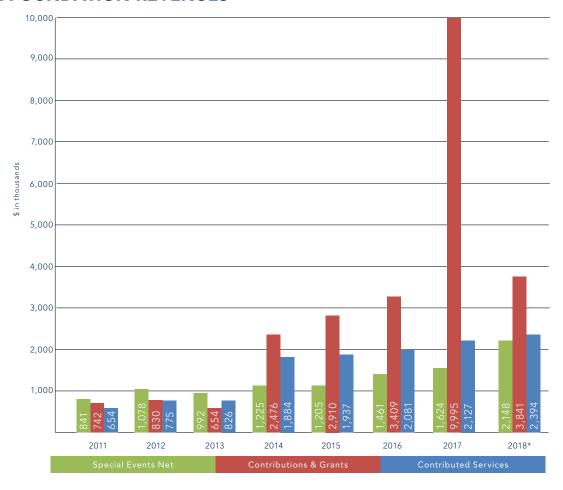
"NJTL has added balance between life and tennis," explained Gabrielle. "At tournaments it is very easy to become wrapped up and obsessed. Our NJTL experience has provided balance between tennis and education. We have been surrounded by a positive, supportive, and healthy community.

Based on her results to date, and with her mind set on becoming a world top 20 tennis professional in the future, the sky is certainly the limit for Robin.

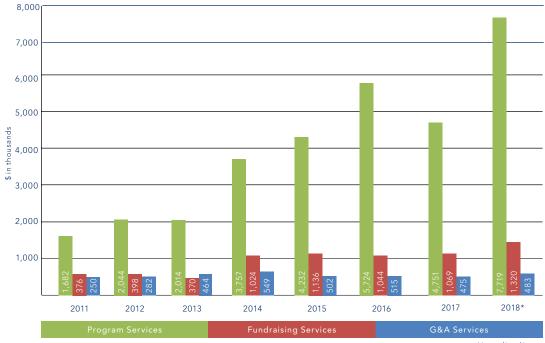


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#### **USTA FOUNDATION REVENUES**



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