



# 2019 ANNUAL REPORT

# MISSION

The mission of the USTA Foundation (USTAF) is to bring tennis and education together to change lives.

USTAF uses the sport of tennis as a vehicle to help under-resourced youth become more engaged in school and learning with the goal of succeeding in tennis and in life.

USTA Foundation Incorporated is a 501(c)(3) charitable organization incorporated as the philanthropic entity of the United States Tennis Association Incorporated (USTA).



USTAF offers support to more than 160,000 children ages 5-18 who participate in its National Junior Tennis & Learning (NJTL) program, which delivers year-round tennis instruction and a widely acclaimed academic curriculum with the goal of positively impacting lives from childhood to adulthood.

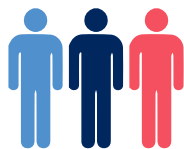
USTAF provides technical services to programs to maximize efficiencies and to build capacity through best practices.

The USTA Foundation awards tennis and academic scholarships to high school seniors in each of the 17 Sections of the USTA.

## DEMOGRAPHICS\*

**58%**

58% retention rate for participants from 2018 with 67,633 new participants in 2019



2/3 of participants are African American (44%) and Hispanic (23%)



83% of households earn less than \$50,000 annually



75% of NJTL participants are eligible for free or reduced lunch

\*USTA Foundation 2019 Enrollment Report



# MESSAGE FROM THE CHAIR



## DREAM ON!

Dear Friends,

When I took the reins in January as the new chair of the USTA Foundation, I knew I would have big shoes to fill following in the footsteps of James Blake, who is an aspirational leader.

Before accepting this appointment, I embraced the ambitious goals set by the Foundation to improve the lives of more than 160,000 youth across the nation. Immediately, I was on my way to Los Angeles in early February for the announcement of the USTAF partnership with Tiger Woods' TGR Foundation to provide educational programming at the Carol Kimmelman Athletic & Academic Campus, which will be a truly world-class facility when it opens its doors.

Then it was back to New York City to ring the opening bell of the NASDAQ exchange with Foundation Board Members and NJTL participants.

2019 was a very special year for the Foundation which celebrated the 50th anniversary of the NJTL network. NJTL started with three chapters in 1969 and now includes more than 250 chapters nationwide.

As we kick off the next 50 years of NJTL success, I am honored to be a member of the USTAF team of committed staff and volunteers dedicated to serving up dreams for the children. Let's "rally" for the kids and make them winners in life, on and off the court!

Sincerely,

A handwritten signature in blue ink that reads "Chris Evert". The signature is fluid and cursive, with the first name "Chris" and the last name "Evert" clearly visible.

Chris Evert  
USTAF Chair

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# MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR



## THE FUTURE IS NOW

Dear Friends,

More than 100 of today's dedicated NJTL leaders came together in September in New York City for two reasons – to celebrate the 50th anniversary of NJTL and to share their visions for the future of NJTL. Through their commitment, the network is well-positioned to continue to change the lives of hundreds of thousands of children for the next 50 years.

The challenge for our USTAF team in 2019 was not only to involve our NJTL network management and volunteers, but to engage new friends of the Foundation to actively support our efforts to offer our innovative tennis and educational programs to underserved youth.

As you will see in this report, our "friend raising" and resulting fundraising activities were extremely successful launching the next 50 of years of NJTL with a proactive agenda.

Our travels mirrored the NJTL network taking us north to New York City, south to Delray Beach and Orlando, east to Philadelphia and Washington, DC, west to Los Angeles and San Diego, and "everywhere in between" including Chicago and Dallas.

Our Opening Night Gala at the US Open presented by ESPN honored Rod Laver and NJTL founders Arthur Ashe, Charles Pasarell, and Sheridan Snyder, and our Pro-Am at the US Open was sold out. Our final "fun"raiser of the year was "Tennis Fantasy Camp" and brought together some of the best former pros in the game with our steadfast supporters.

2019 was a memorable year for both the NJTL network and the USTA Foundation. Five decades ago, NJTL began with a purpose and mission of supporting youth across the country, and it has set the gold standard for tennis and education programming since then. With the first 50 years behind us, we look forward to countless more milestones in the future.

Thank you to everyone who continues to make students' dreams a reality.

Sincerely,

Tom Chen  
President

Dan Faber  
Executive Director



# USTAF CELEBRATES 50 YEARS OF NJTL

A year-long celebration for the 50th anniversary of NJTL was kicked off at the USTA Annual Meeting in Austin, TX in March when the USTAF unveiled a commemorative 2019 USTAF logo with the tagline "50 Years of NJTL" and a strategic marketing initiative featuring a new PSA to be aired on USTA broadcast assets throughout the year.

Lenny Simpson, founder of NJTL chapter One Love Tennis in Wilmington, NC, received the USTA Foundation's NJTL Founders' Service Award during the Awards Luncheon. It was fitting recognition for Simpson who was introduced to tennis by Althea Gibson as a five-year-old and later traveled with Arthur Ashe as the pair played the professional circuit in the 1970's.

In April, Chris Evert, accompanied by NJTL participants and USTA Foundation Board Members, rang the Opening Bell for the NASDAQ exchange in Times Square providing national exposure for the 50th anniversary of NJTL which was recognized at the event.

USTAF hosted a major media and donor luncheon featuring members of its Player & Celebrity Council including Alec Baldwin, Katie Couric, Billie Jean King, Daymond John, and Chris McKendry, who spoke passionately about their commitment to USTAF and the impact of the NJTL network on the lives of youth nationwide.



NJTL's 50th Anniversary Celebration continued throughout the summer at four US Open Series events including a fundraising component utilizing the new USTAF "Text to Donate" platform promoting text "NJTL50".

The 19th Annual Opening Night Gala at the US Open celebrated 50 years of success by recognizing the founding of NJTL and honoring Rod Laver, the only player to have ever won two Grand Slams. Both achievements occurred 50 years ago in 1969.

Following a warm welcome by USTAF President Tom Chen and emcees Alec Baldwin and Katie Couric, the USTAF Serving Up Dreams Award was presented

to honor the three visionary leaders who co-founded NJTL. Accepting the award were co-founder Charles Pasarell, Jeanne Moutoussamy Ashe, widow of Arthur, and Dan Snyder, son of Sheridan. Laver fittingly received the first USTAF Trailblazer Award for his unparalleled Grand Slam record.

USTAF Chair Chris Evert served it up to the audience with a personal challenge which resulted in pledges totaling \$25,000.

Approximately \$1.2 million was raised including sponsorship, ticket sales and auction proceeds of \$130,000. Live and silent auction experiences included a lunch with Alec Baldwin and Katie Couric, VIP concert tickets, and a meet and greet with country music star Luke Bryan.



# USTAF HOSTS NJTL 50<sup>TH</sup> ANNIVERSARY



USTAF celebrated the 50th Anniversary of the National Junior Tennis and Learning network at the “50 Years of NJTL Luncheon presented by GEICO” on August 31 at the Yale Club in New York City.

The impact of the vision of founders Arthur Ashe, Charlie Pasarell, and Sheridan Snyder continues to strengthen communities and change the lives of hundreds of thousands of youth nationwide.

Ray Benton, who served as the first national Executive Director of NJTL, shared the history and origins of the early NJTL years and credited Snyder with the development of the curriculum. Today, Benton, who oversees the GEICO Game On! program at JTCC in Washington, DC, said he remains as passionate about NJTL as he was in the beginning.



“Our results speak for themselves with the emergence of Frances Tiafoe, who was a GEICO Game On! participant, and the promise of Robin Montgomery, who is currently in our program and ranked in the top 100 nationwide at the age of 14,” explained Benton. “There is no better preparation on the court and with academic support than is offered by NJTLs nationwide.”



More than 100 NJTL leaders who have built programs in each of the 50 states traveled from near and far to attend the luncheon.

GEICO was the presenting sponsor for the luncheon, which represented a milestone in the history of NJTL and a stepping stone to the future.

USTAF cannot overstate its appreciation for GEICO’s commitment to the Foundation’s Mission of changing the lives of children through tennis and education.



# 50 YEARS OF NJTL ALUMNI

Five decades of NJTL have produced exceptional community leaders in their respective fields. It is an understatement to say that the 15-Love NJTL program in Albany, NY had a “major” impact on **MARJANA BIDWELL** and **HEBA BULLOCK**. Both sisters credit their years as NJTL participants with teaching them the values of service and leadership that have served them in their careers in the US Army which started with admission to the US Military Academy at West Point. Maj. Bidwell, who is stationed at Buckley Air Force Base in Aurora, CO, is one year older than Maj. Bullock, who is currently studying at the US Army Command and General Staff College in Leavenworth, KS.



*Maj. Heba Bullock*



*Maj. Marjana Bidwell*



**DERRICK BILLUPS** was a 9-year-old when Legacy Youth Tennis & Education opened its doors in 1969. Today he is the Senior Director of Community Programs at Legacy having committed his life and career to giving back to the youth in his community.

**ANDREA MORALES-MENDOZA** is a rising high school senior and a Youth Tennis Advantage participant in San Francisco. She was a 2018 winner of the USTAF Essay Contest at age 14 and hopes to play college tennis.



**BLAKE STRODE** started playing tennis in 1995 at age 8 at Dwight Davis Tennis Center and Flynn Park in St. Louis. Ultimately, he reached the NCAA semifinals followed by a brief pro career before attending Harvard Law School. Strode is a civil rights attorney and Executive Director of Arch City Defenders.

**CHARLEE GOODMAN** joined the Milwaukee Tennis & Education NJTL program in 2007 where she played for seven years and coached for two summers after graduation from high school. Goodman attributes her confidence to pursue a career in the medical field to her NJTL experience. She is now in her second year of studies at the Boston University School of Dental Medicine.



**WILLIS THOMAS** grew up with Arthur Ashe. From the age of 11, they played tennis together coached by the legendary Dr. Robert Johnson. Later they became doubles partners on the ATA circuit. Thomas made the decision to join the Washington Tennis & Education Foundation as a high performance coach in 1975 and carried out his friend Ashe’s vision for more than 40 years helping underserved youth reach their highest potential on and off the court.



# NJTL LUMINARIES

## JAMES BLAKE

James Blake is the best player to have launched his career on the NJTL pathway. From Harlem Junior Tennis & Education Program (HJTEP) to Harvard to world #4, Blake has excelled on and off the court. He is currently the Tournament Director of the Miami Open and served as USTAF Chairman from 2015-18.



## SKIP HARTMAN

Skip Hartman's commitment to NJTL began in 1970 when he opened his first site welcoming youngsters in the Bronx. In 1971, the tennis entrepreneur, who has developed and owns tennis facilities throughout New York City, assumed an NJTL leadership role building New York Junior Tennis & Learning (NYJTL) into a citywide afterschool and summer program that has served millions of children over the past 50 years.

## CHRIS BECK



Chris Beck and her husband were contemporaries who competed with Arthur Ashe and Charlie Pasarell throughout their amateur tennis careers which turned out to be their precursor to joining Ashe and Pasarell in the formation of NJTL. In 1970, the Becks founded what is today Legacy Youth Tennis & Education—one of the three original NJTL chapters. For 50 years, Chris, who is a current Legacy Board member, has dedicated her energies to ensuring that Philadelphia youth are served with tennis and educational programs at the highest standards.

## JEAN DESDUNES

Jean Desdunes was introduced to tennis as an NJTL participant in New York City where he received guidance from Arthur Ashe, which led to a scholarship to Harry Hopman's Tennis Academy on Long Island. After competing nationally in junior tournaments, Desdunes attended Clemson University where he earned All-American honors twice. Coaching soon became his passion, and Desdunes served as the Men's Tennis Coach at Georgia Institute of Technology and as a USTA National Coach.



# USTAF ESSAY CONTEST WINNERS HAVE A TRIP OF A LIFETIME

To involve the next generation of NJTL supporters in the 50th Anniversary Celebration of NJTL, the 2019 NJTL essay question asked: "This year marks the 50th anniversary of NJTL. What specific impact do you hope your chapter can make in your community today that you would want remembered 50 years from now?"

With nearly 2,700 essays submitted in the 21st Annual NJTL Essay Contest sponsored by Deloitte, 10 national winners and chaperones traveled to New York City for an unforgettable experience. The weekend included tickets to the Lion King on Broadway, a visit to Deloitte's headquarters at 30 Rockefeller Center where the group took in views from the Top of The Rock, credentials and a VIP experience in the USTA President's Suite on Arthur Ashe Kids' Day, a trip to the Intrepid Air & Space Museum with a VIP tour of the adjacent submarine, and a luncheon in their honor at the Yale Club emceed by USTAF past President Pam Shriver and hosted by former New York City Mayor David Dinkins.





# USTAF EXCELLENCE CUP PRESENTED BY AMERICAN EXPRESS



*Student-athletes and their coaches played tennis for three hours on the grass at the West Side Tennis Club. While at the historic Forest Hills venue, the group enjoyed lunch and an inspirational talk from former Director of Tennis Luke Jensen.*

It was an all-expenses paid dream trip to New York City for the 24 NJTL players ages 16 and under. Participants were nominated by their coaches and selected by the USTA Foundation in collaboration with USTA Player Development to participate in the second annual US Open Excellence Cup presented by American Express during the US Open from September 4–7.

When not playing or watching tennis, the players visited the Empire State Building and the Museum of Natural History.

The players also attended the USTAF Pro-Am at the US Open and met with Grand Slam champions.

The culminating event took place at the US Open with round robin play on site followed by watching the Women's Finals on September 7. In addition, USTA Player Development General Manager Martin Blackman held a Q & A with the group.



# NJTL PLAYERS WIN WILD CARDS



## USTA FOUNDATION NJTL WILDCARD PLAYOFF

More than 24 players participated in the USTA Foundation NJTL Wildcard Playoff for the opportunity to receive wild cards into the National Clay Court Championships and National Hard Court Championships.

Three of the playoff participants were awarded wildcards for the National Clay Court Championships and the National Hard Court Championships contingent upon the player being accepted into the draw:

Boys 14's: Russel L. (NJTL of Trenton)

Girls 12's: Aarushi A. (NJTL of Trenton)

Boys 12's: Andre A. (Marty Hennessy Inspiring Children Foundation)

## ALL-AMERICAN COLLEGE COMBINE

Twenty-four NJTL Excellence Team players participated in the third All-American College Combine at the USTA National Campus in June. With more than 30 college coaches watching, NJTL Excellence Team players won 10 of the group play divisions and two championship titles, which awarded the champions a main draw wildcard into a \$15,000 USTA Pro Circuit event.

Representing Legacy Youth Tennis & Education from Philadelphia, Tauheed B. was the Boys' Final champion and representing Metropolitan Tennis & Education Group (MTEG) and Team DMV from the Washington, DC metropolitan area, Mya S. was the Girls' Final winner. In addition, Langston W., also of MTEG, tied for first place in the physical combine testing.

Excellence Teams players also reached three of four semifinals in both the Girls' and Boys' Wildcard Shootouts.





# NJTL YOUTH EXPERIENCE COLLEGE TENNIS



*MaliVai Washington Youth Foundation*

Four Florida-based NJTL chapters traveled to the USTA National Campus in Orlando to cheer for college tennis teams featuring four Florida universities on College MatchDays in February and March.

Kids from MaliVai Washington Youth Foundation came from Jacksonville and Aces In Motion journeyed from Gainesville to attend the University of Florida v. Florida State match, followed by Posh Rock Tennis Foundation from Ocoee enjoying the faceoff between the University of Florida against the University of Central Florida. First Serve Miami traveled to support the University of Miami v. University of Central Florida in early March.



*Florida State University v. University of Florida*

At each match, 20-25 kids participated in a Net Generation demonstration, were recognized on court, and accompanied the players onto the court for team introductions and the coin toss for both singles and doubles.

"The goal is to provide ongoing aspirational experiences for our NJTL participants," said Robert Howland, USTAF Program & Services Director. "We know seeing firsthand is one of the best learning experiences we can offer our kids."

# USTAF SCHOLARSHIPS

In 2019, USTAF awarded \$330,000 in scholarship assistance to 34 students nationwide. To date, the USTAF Scholarship program has helped more than 1,100 deserving high school seniors attend college, providing more than \$6.4 million in scholarships. Students demonstrating financial need are required to submit applications and an essay presenting their overall academic performance, extracurricular activities, tennis participation, and volunteer and community service.

Marian Wood Baird College Scholarship	<b>\$15,000</b>	Morgan O.	
Rosalind P. Walter College Scholarship	<b>\$10,000</b>	Jaylon B.	Lucille C.
Dwight F. Davis Memorial College Scholarship	<b>\$10,000</b>	Zachary K.	Megan P.
Dwight Mosley Scholarship	<b>\$10,000</b>	Jesse S.	Sahar I.
Professional Tennis Management Scholarship	<b>\$10,000</b>	Quinn M.	Jillian G.
Eve Kraft Education & College Scholarship	<b>\$ 2,500</b>	Aaron L.	Julia L.
Donald Lawson Tisdell Scholarship	<b>\$10,000</b>		

Anderes S.	Andre H.	Carlos C.	Kathleen M.	Mia O.	Wesley H.
Amier C.	Ashtyn M.	Daud G.	Keri Q.	Nicholas D.	Zadkiel R.
Amy T.	Brady B.	Hannah J.	Kiran S.	Rosaria Q.	Zane B.
Anaëlle B.	Brandon W.	Kade C.	Kurtis M.	Vannelie M.	

## JIMMY EVERT MERIT SCHOLARSHIP FUND

The Jimmy Evert Merit Scholarship Fund supports after-school academic tutoring, college counseling and advanced tennis training through clinics, lessons and camps for youth from NJTL chapters, primarily Excellence Teams' participants.

The USTA Foundation awards Jimmy Evert Merit Scholarships to NJTL chapters for student-athletes identified by the Foundation, USTA Player Development, and the Evert family. In 2019, seven Jimmy Evert Merit Scholarships were awarded to five NJTL chapters totaling \$55,000.



*Jeremie C., 18, Legacy Youth Tennis and Education, will attend Vanderbilt University*



*Langston W., 18, Metropolitan Tennis and Education Group, will attend Xavier University*



# CHASE #RETURNTHESERVE DELIVERS A.C.E.



For the sixth year, Chase provided grants to 12 NJTL chapters in the amount of \$21,000 each to fund year-round delivery of the USTA's widely acclaimed A.C.E. (Academic Creative Engagement) curriculum and to deliver "Chase Return the Serve Fun Days" in July. Four chapters also received additional "Above and Beyond" grants of \$5,000 each for their high level of execution of the program.

**A's & Aces**  
New Orleans, LA

**Dallas Tennis Association\***  
Addison, TX

**First Break Academy**  
Carson, CA

**Houston Tennis Association\***  
Houston, TX

**Legacy Youth Tennis & Education**  
Philadelphia, PA

**MaliVai Washington Youth Foundation\***  
Jacksonville, FL

**Metropolitan Tennis and Education Group**  
Upper Marlboro, MD

**New York Junior Tennis & Learning**  
Long Island City, NY

**Portland Tennis & Education\***  
Portland, OR

**San Francisco Recreation & Parks San Francisco, CA**

**Tenacity**  
Boston, MA

**The ACE Project**  
Riverdale, IL

\* = Received "Above and Beyond" grant



# GRANTS

USTA Foundation awarded 356 grants totaling \$5,300,000 in 2019.

Organization	Location
40-Love Foundation, Inc.	Culver City, CA
Advantage Cleveland Tennis & Education, Inc.	Cleveland, OH
Advantage Lancaster	Lancaster, PA
A's & Aces, Inc.	New Orleans, LA
Asociacion de Tenis de Puerto Rico	San Juan, PR
Atlanta Community Tennis Foundation	Peachtree Corners, GA
Atlanta Youth Tennis & Education Foundation	Norcross, GA
Birmingham Area Tennis Association	Birmingham, AL
Bollettieri Tennis and Learning	Bradenton, FL
Border Youth Tennis Exchange	Nogales, AZ
Boys & Girls Club of Central Arkansas	N. Little Rock, AR
Boys & Girls Clubs of Silicon Valley	Milpitas, CA
Bucks County Tennis Association	Langhorne, PA
Capital Region Youth Tennis Foundation (15-LOVE)	Albany, NY
Central Lincoln County YMCA	Damariscotta, ME
Cincinnati Recreation Commission Foundation	Cincinnati, OH
City Park Racquet Club	Aurora, CO
Code 3 Association	Vienna, VA
Columbus Regional Tennis Association (CORTA)	Columbus, GA
Dallas Tennis Association, Inc.	Addison, TX
Danbury Grassroots Tennis, Inc.	Danbury, CT
DC Public Education Fund	Washington, DC
Delray Beach Youth Tennis Foundation	Boynton Beach, FL
Denver Tennis Park	Denver, CO
Down the Line and Beyond	Spring City, PA
East Palo Alto Tennis & Tutoring	Palo Alto, CA
Excite All Stars	New Orleans, LA
Family Biz Builder	Tunica, MS
First Break Academy	Los Angeles, CA
First Serve - New Mexico, Inc.	Santa Fe, NM
First Serve Bridgeport, Inc.	Hamden, CT
First Serve Miami, Inc.	Miami, FL
First Serve OKC Foundation	Oklahoma, OK
Food & Friends, Inc.	Washington, DC
Fred Wells Tennis & Education Center	St Paul, MN
Frontline Outreach, Inc.	Orlando, FL
Goldback Tennis Club, Inc.	New Windsor, NY
Golden Triangle Tennis	Columbus, MS
Greater Enrichment Program	Charlotte, NC
Greater Newark Tennis & Education	Springfield, NJ
Greater Pottstown Tennis & Tutoring	Pottstown, PA
Greensboro Tennis Foundation	Greensboro, NC
Greenville CTA	Greenville, MS



## Organization

Harlem Junior Tennis & Education Program  
Hastings Tennis Association  
Highland Park Tennis Association  
Houston Tennis Association, Inc.  
I Have a Dream Foundation of Boulder County  
InnerCity Tennis Foundation  
Intercollegiate Tennis Association  
International Tennis Hall of Fame  
James Lewis Tennis Scholarship Foundation, Inc.  
Junior Tennis Champions Center  
Kings County Tennis League  
Lakes Region Tennis Association, Inc. - Advantage Kids  
Tennis Central  
Legacy Youth Tennis & Education  
Lenny Simpson Tennis & Education Fund  
Let's Teach, Inc.  
Love To Serve, Inc.  
MACH Academy, Inc.  
MaliVai Washington Youth Foundation  
Mardy Fish Foundation  
Marty Hennessy Inspiring Children Foundation  
Metropolitan Tennis and Education Group  
Milwaukee Tennis & Education Foundation  
Mountain View Sport & Racquet Club

## Location

New York, NY  
Hastings, MN  
Brooklyn, NY  
Houston, TX  
Boulder, CO  
Minneapolis, MN  
Tempe, AZ  
Newport, RI  
Birmingham, AL  
College Park, MD  
Brooklyn, NY  
Gilmanton, NH  
Lancaster, PA  
Philadelphia, PA  
Wilmington, NC  
South Pasadena, CA  
Chicago, IL  
Augusta, GA  
Jacksonville, FL  
Vero Beach, FL  
Boulder City, NV  
Laurel, MD  
Milwaukee, WI  
San Diego, CA



## Organization

## Location

Moving On Up With Tennis and Education, Inc.	Springfield, MA
Multicultural Tennis Association	Las Vegas, NV
N Street Village Inc.	Washington, DC
National Junior Tennis and Education of Fort Collins	Estes Park, CO
National Junior Tennis and Learning of Indianapolis	Indianapolis, IN
National Junior Tennis and Learning of Trenton	Trenton, NJ
New Haven Youth Tennis, Inc.	New Haven, CT
New York Junior Tennis & Learning	Long Island City, NY
NJTL of Bennington VT	Bennington, VT
Norwalk Grassroots Tennis	Norwalk, CT
Pasadena Tennis Association	Pasadena, CA
Pete Brown Junior Tennis Program	Los Angeles, CA
Portland Tennis & Education	Portland, OR
Posh Rock Tennis Foundation	Ocoee, FL
Prince George's Tennis & Education Foundation Upper	Marlboro, MD
Racine Community Tennis	Racine, WI
Reading Recreation Commission	Reading, PA
Richmond Community Tennis Association, Inc.	Richmond, CA
Rockingham County Tennis Association	Madison, NC
Rodney Street Tennis & Tutoring	Wilmington, DE
San Antonio Tennis Association, Inc.	San Antonio, TX
San Francisco Parks and Recreation	San Francisco, CA
Sandy Springs Tennis Association	Sandy Springs, GA
Seattle Tennis and Education Foundation	Seattle, WA
Sierra Junior Tennis Association	Reno, NV
Sloane Stephens Foundation	Fresno, CA
South Atlanta Community Tennis Association	Fairburn, GA
Southern California Tennis Association Foundation	Los Angeles, CA
Sportsmen's Tennis & Enrichment Center	Dorchester, MA
Springs Tennis Non-Profit Court Colorado	Springs, CO
St. George Youth Sports League	St. George, SC
St. Paul Urban Tennis	Saint Paul, MN
Stamford Youth Tennis Academy	Stamford, CT
Steamboat Tennis Association	Steamboat Springs, CO
Tenacity, Inc.	Boston, MA
Tennis and Tutoring	Sandy, UT
Tennis for Kids	Denver, CO
Tennis Memphis, Inc.	Memphis, TN
Tennis Opportunity Program	Chicago, IL
Tennis Rocks	Wilmington, DE
Tennis Success, Inc.	Corpus Christi, TX
The ACE Project	Baltimore, MD
The Johnny Mac Tennis Project	New York, NY
Todd Martin Development Fund	Lansing, MI



# GRANTS

## Organization

Tuscaloosa Tennis Association  
UCLA Foundation  
Urban League Youth Opportunity Tennis Program  
USTA Player Development  
USTA Southern  
Washington Tennis & Education Foundation  
XS Tennis Foundation  
Youth at Heart  
Youth Development Association, Inc.  
Youth Tennis Advantage  
Youth Tennis San Diego

## Location

Tuscaloosa, AL  
Los Angeles, CA  
Springfield, MA  
White Plains, NY  
Norcross, GA  
Washington, DC  
Chicago, IL  
Tulsa, OK  
Madison, WI  
San Francisco, CA  
San Diego, CA



## IBERIABANK GRANT SUPPORTS FINANCIAL LITERACY

2019 marks the second year of a three-year grant cycle funded by IBERIABANK to support tennis and educational services, and to introduce the first financial literacy program for six NJTL chapters in four IBERIABANK markets. IBERIABANK volunteers based in the local markets trained NJTL staff to teach the curriculum which is targeted to elementary and middle school students. The volunteers have also led family financial workshops for parents addressing college savings planning and personal banking.

Grants totaling \$200,000 were awarded in 2019 to the following NJTL chapters serving more than 5,000 participants:

- [Atlanta: Agape Youth Family Center, Atlanta Youth Tennis & Education Foundation](#)
- [Miami: First Serve Miami](#)
- [New Orleans: A's & Aces](#)
- [Orlando: Frontline Outreach and Posh Rock Foundation](#)

An additional grant of \$50,000 was allocated to the Excellence Program to cover expenses for the Orlando Wild Card Camp offering training for 22 kids ages 12 to 14 from 14 different chapters at the USTA National Campus.

"Tennis played a very important role in my development growing up, which makes this grant near and dear to my heart," commented IBERIABANK President and CEO Daryl Byrd. "I am proud that we are working with such a stellar organization to make a difference in the lives of so many children in a healthy way."

# "FUN" DRAISING



## AVENUE OF ACES UPDATE

### TWO NEW NEIGHBORHOODS CREATED ON AVENUE OF ACES

### BILLIE JEAN KING CELEBRATES ORIGINAL 9 WITH SPECIAL DEDICATION

Two new neighborhoods were created on the Avenue of Aces in 2019 with brick and paver sales in 2019 reaching \$237,987, including a very personally meaningful purchase by Billie Jean King of nine pavers for the female professional tennis players known as the Original 9.

Former French Open doubles champions Luke and Murphy Jensen purchased a paver in the "Doubles" neighborhood honoring their mother Patricia Jensen, while Dan Snyder, son of NJTL co-founder Sheridan Snyder, attended the dedication of the "50 Years of NJTL" neighborhood.

Billie Jean King purchased pavers in her neighborhood in honor of the Original 9 and Gladys Heldman, who signed \$1 contracts to establish women's professional tennis in 1970. These women dared to take on the tennis establishment by turning professional and will be together forever in Billie Jean's neighborhood on the Avenue of Aces. With USTA president Patrick Galbraith and former USTAF President Mary Carillo joining King and Rosie Casals, the dedication of the pavers celebrated the Original 9.



USTAF Board Member Missie Rennie and USTAF Advisory Board Member Tom Shen emphasized the importance of the paver fundraising initiative that started in 2005.



# "FUN" DRAISING

## PRO-AM AT THE US OPEN

The 16th Annual Pro-Am at the US Open raised nearly \$500,000 attracting amateur tennis players who are serious about their tennis and seek an unforgettable tennis experience playing with and against Hall of Famers and former tour champions including Tracy Austin, James Blake, Darren Cahill, Lindsay Davenport, Mary Joe Fernandez, Jan Michael Gambill, Brad Gilbert, Liezel Huber, Luke Jensen, Murphy Jensen, Mark Knowles, Robby Koenig, Mark Philippoussis, Richey Reneberg, Chanda Rubin, Greg Rusedski, Arantxa Sanchez Vicario, Vince Spadea, Jeff Tarango and Mark Woodforde. The Pro-Am included lunch in a luxury suite with visits and a Q & A with Nick Bollettieri, Mardy Fish, and Mark Philippoussis followed by an afternoon watching the Men's Doubles Final and Men's Semifinals.





# "FRIEND" RAISING



## DELRAY BEACH

### USTAF GUESTS MEET & MINGLE AT ATP DELRAY BEACH OPEN

The Delray Open was the kickoff event in February for USTAF's 2019 strategic goal to reach out to new constituents in five cities. USTA Board Member Chuck Gill and USTAF Development Director Jeff Harrison joined invited guests, including new donors and current supporters, for the evening quarterfinal matches at the ATP Delray Beach Open.



## MIAMI

### MEMORABLE EVENING AT THE MIAMI OPEN

### BOLLETTIERI HOSTS CLINIC & FRIENDS HEAD TO MIAMI MARLINS

On the heels of the Delray Open event in February, USTAF and Foundation Advisory Board Member Marty Mann hosted 60 guests for an evening of matches at the new Miami Open site at Hard Rock Stadium.

Earlier in the day, Hall of Fame coach Nick Bollettieri hosted a private clinic for USTAF supporters at Indian Creek Country Club. USTAF guests joined Bollettieri in suites for a memorable evening watching Roger Federer defeat Kevin Anderson en route to Federer's 101st career title.

In keeping with the concept of multi-sport exposure for youth integral to the plans for the Carol Kimmelman Athletic & Academic Campus, USTAF Advisory Board Member Doug Kimmelman hosted friends of the Foundation for a Miami Marlins game on March 29, where everyone had a "ball" with Derek Jeter.



# "FRIEND" RAISING

## AUSTIN

### JUDY LEVERING LEADERSHIP INITIATIVE RECEPTION HONORS KATRINA ADAMS

The annual USTAF Judy Levering Leadership Initiative (JLLI) reception during the USTA Annual Meeting was an appropriate setting to honor outgoing USTA President Katrina Adams for her years of service to the USTA and NJTL. Both Levering and Jane Brown Grimes (the two female USTA Presidents who preceded Adams) were present to recognize her as the third female USTA President and the first USTA President in the history of the organization to serve two terms.



More than 220 supporters gathered in Austin, TX to support the JLLI mission to build grassroots leadership in order to facilitate the growth of smaller NJTL chapters to become established youth development institutions in their communities. With tickets sales and the generous help of eight USTAF Board Members, a record \$60,000 was raised.

## WASHINGTON, D.C.



### 7TH ANNUAL WASHINGTON KASTLES CHARITY CLASSIC

USTAF was the beneficiary of the 7th Annual Washington Kastles Charity Classic in July showcasing the tennis talents of Washington media and political standouts. The bipartisan event pitting the Stars against the Stripes raised \$40,000 for local NJTL chapters bringing together Republicans and Democrats at the WTT Kastles Stadium at Union Market. The match was a close and hard-fought affair, with the Stripes ultimately prevailing by one point. ABC News Chief White House correspondent Jonathan Karl was honored with the MVP award.

Tennis Hall of Famer Nick Bollettieri was a Celebrity Coach joined by emcee and Washington Kastles Coach Murphy Jensen. Bollettieri jokingly "pleaded the Fifth" when asked whether Republicans or Democrats were the better tennis players in the event. However, he opened up to talk about the importance of coming together for a worthy cause.

"It's all about helping children and that's why I am here," he said.

#### Participants and guests included:

Wolf Blitzer, CNN  
Sen. Shelley Moore Capito (R-WV)  
Bob Cusack, Editor-in-Chief, The Hill  
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Rep. Bobby Scott (D-VA)  
Jeff Zucker, President, CNN  
Worldwide

# "FRIEND" RAISING



## NEW YORK CITY

### RAISE A RACQUET

The second annual "Raise a Racquet" kicked off US Open Fan Week for the USTA Foundation. Co-sponsored by ESPN and USTAF Advisory Board Member Marty Mann at the Town Tennis Club, the event raised \$118,000. More than 125 guests enjoyed a Q&A hosted by ESPN's Mike Greenberg while USTAF Chair Chris Evert and Bob and Mike Bryan kept the audience laughing.



New York City Excellence Team students from Harlem Junior Tennis and Education Program (HJTEP) and New York Junior Tennis and Learning (NYJTL) played exhibition matches during the event co-sponsored with SPEAR Physical Therapy.

Following the extremely lively "live auction," which included a hitting session with Evert and the Bryan Brothers, the twins announced a \$15,000 gift from their Bryan Bros. Foundation to the USTA Foundation.

## JACK & JILL "NIGHT AT THE OPEN" NETWORKING EVENT

In collaboration with the USTA Diversity and Inclusion Department, USTAF hosted a hospitality event with Jack and Jill of America, Inc, a national organization of African American mothers dedicated to nurturing future African American leaders by strengthening children through leadership development, volunteer service, philanthropic giving and civic duty.

A networking session followed by watching third round matches in Ashe Stadium highlighted the first US Open experience for the 100 invited guests.



# "FRIEND" RAISING

## ORLANDO

### TENNIS FANTASY CAMP

The 3rd Annual Tennis Fantasy Camp at the USTA National Campus in Orlando was sold out with 20 tennis enthusiasts who share an affinity for tennis, education and philanthropy. The camp was designed to mirror a high-performance player training camp with elite coaching, drills, video analysis and competition on three different court surfaces.

For three days, the participants learned from and played with the world's top coaches, tennis champions and former top-ranked professional players including USTAF Chair Chris Evert, Jim Courier, Nick Bollettieri, Sloane Stephens, Jimmy Arias, José Higuera, and Brian Gottfried.

Through the generosity of the participants, over \$450,000 was raised for the NJTL Excellence Program.



# "FRIEND" RAISING



## LOS ANGELES

### **THE FUTURE IS NOW WITH THE ANNOUNCEMENT OF THE CAROL KIMMELMAN ATHLETIC & ACADEMIC CAMPUS**

Spearheaded by the efforts of the Kimmelman Family Foundation over two years to raise commitments of \$40 million of \$65 million projected expenses to build a world-class tennis, soccer, and multi-sport community complex with a state-of-the-art academic center in South Los Angeles, the formal plans for the Carol Kimmelman Athletic & Academic Campus (CKAAC) were announced in February at a major media conference at the Genesis Open golf championship.

USTAF Chair Chris Evert was joined by Tiger Woods, whose TGR Foundation will provide the CKAAC academic curriculum, representatives from the USTA Foundation, TGR Foundation, and Kimmelman family and friends, at the media event which garnered major media coverage by the Associated Press, Bloomberg, Los Angeles Times, Sports Business Journal, La Opinion, NBC4 News, Tennis Channel, and many other print and broadcast outlets.

"The Carol Kimmelman Athletic & Academic Campus will provide the first training center designed specifically to serve all NJTL chapters nationwide," said Evert. "The vision of the Kimmelman Family has made this project a reality, and we look forward to the day when the doors open to deserving youth." On the evening prior to the media announcement, nearly 200 local tennis enthusiasts were hosted by USTA Southern California President Chris Lewis to hear firsthand about the exciting project.

The Los Angeles County Board of Supervisors unanimously approved the Environmental Certification and Ground Lease for the Kimmelman Campus in July. Partners TGR Foundation, USTA Southern California Section, the Kimmelman Family, and USTA/USTAF are currently engaged in value engineering planning while continuing to fundraise the remaining construction costs.





# NJTL IS ALL ABOUT LEARNING



In 2019, USTAF continued its commitment to educating youth on the court and in the classroom as recognized in “NJTL” — the acronym for National Junior Tennis & Learning.

NJTL chapters nationwide support academic achievement, health/wellness and social/emotional skills by guiding children through educational processes that include decision-making, problem solving and working together toward common goals. Many chapters tackle STEM (Science, Technology, Engineering and Math) and Common Core State and National Standards to execute their educational components.

USTAF is proud to combine tennis and education to help participants achieve success.



## SPOTLIGHT ON WASHINGTON TENNIS & EDUCATION FOUNDATION (WTEF)

WTEF’s Center for Excellence (CFE) is an Out-of-School Time program (OST) for students ages 6–18 who are enrolled during the school year from 12:45 – 6:45 pm Monday through Friday. CFE is offered at WTEF’s East Campus facility, which opened in 2012 with eight classrooms and 15 tennis courts (six indoor and nine outdoor).

CFE participants receive homework completion and comprehension help daily ensuring that 100% are on track to advance to the next grade level. 84% of students achieved at or above grade level in math and reading. In addition, anti-violence, anti-substance abuse, pro-health, pro-education, pro-college, and pro-successful life messages are reinforced for all student-athletes.

In 2019, seven high school seniors graduated, five of whom entered college, one joined the Marine Corps, and one entered trade school. High school students receive weekly workforce and career development support.

CFE has added a Robotics program which has attracted 25 participants.



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Elsie Wilson Thompson  
Carrie Witter  
Jacek Wojtowicz  
Ryan Wolfington  
Jason Wong

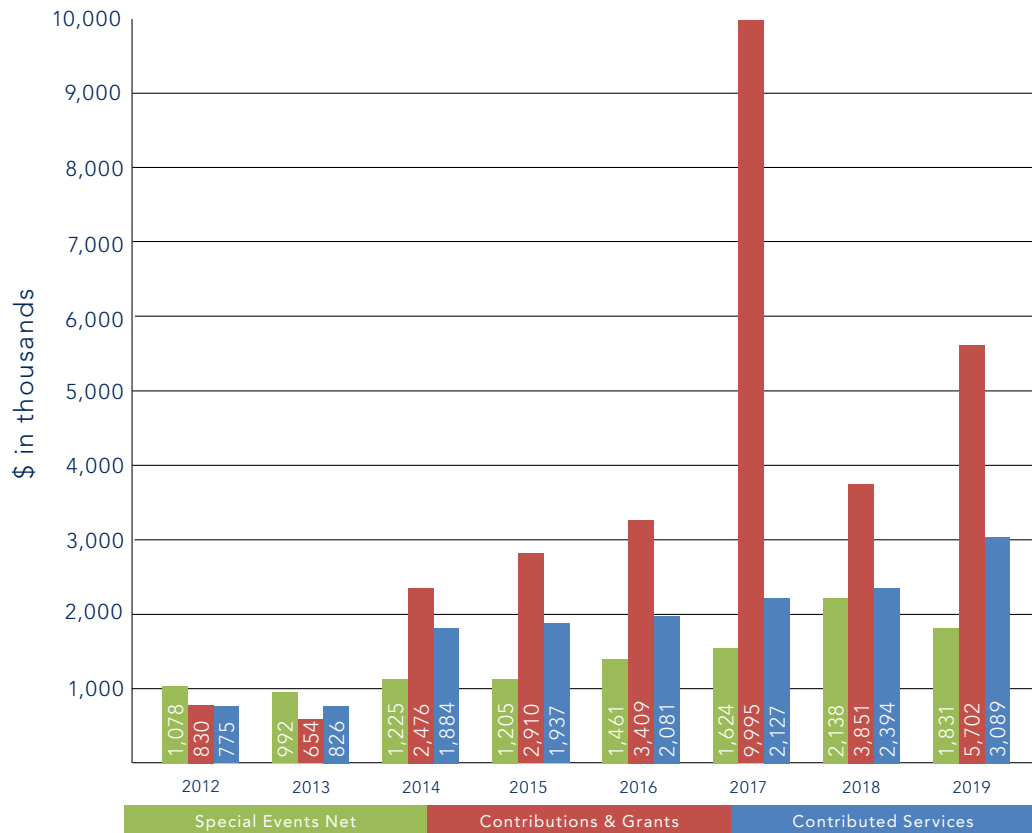
Carol A. Wood  
Jessica Yip  
Samantha Yip  
Bruce A. Young  
John M. Yselonia  
Joan Zaleski  
Philip M. Zappel  
Kaitlin Zdilla  
Bonnie Zimmerman  
Lisa Zimmerman  
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Far Hills Country Day School  
Five Star Refrigeration  
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Inspiring Children Foundation  
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USTA Intermountain Tennis  
USTA Kentucky  
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USTA Missouri Valley  
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USTA Southwest

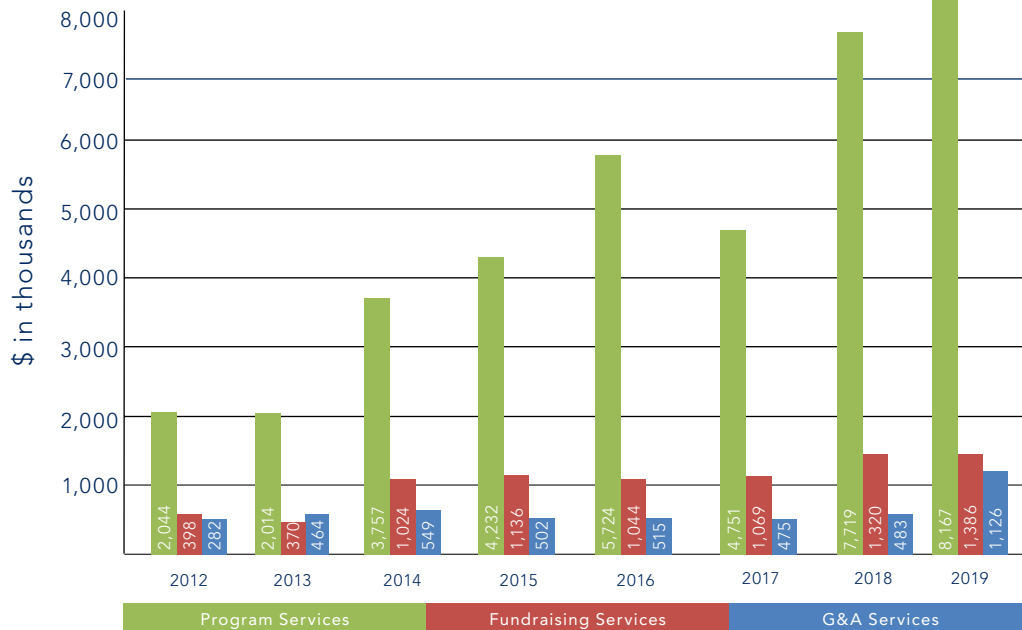


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## USTA FOUNDATION EXPENSES



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